



Community Assessment

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CAPLP Community Assessment

Executive Summary

CAPLP conducts a thorough assessment of our primary service area which includes Clay and Wilkin Counties every three years. To identify the causes and conditions of poverty in the communities we serve, we conduct an assessment of community strengths, resources and needs. This assessment was completed in March of 2022 and includes an analysis of the trending changes in demographics of the communities we serve as well as an in-depth review of the services, gaps, and needs. Methods used to collect the data for this assessment include a compilation of quantitative data as well as qualitative data collected through a survey of current customers, community partners and board members, as well as focus groups.

There are several demographic trends that emerged as areas to focus on within the review of the data included in this assessment. These are areas that we will continue to monitor and will guide our decision-making and planning over the next several years.

Population Growth – Population growth continues to be high in Clay County at 10.7%, but that is significantly lower than the 2000-2010 population growth percentage of over 23%. Population of Wilkin County continues to decline.

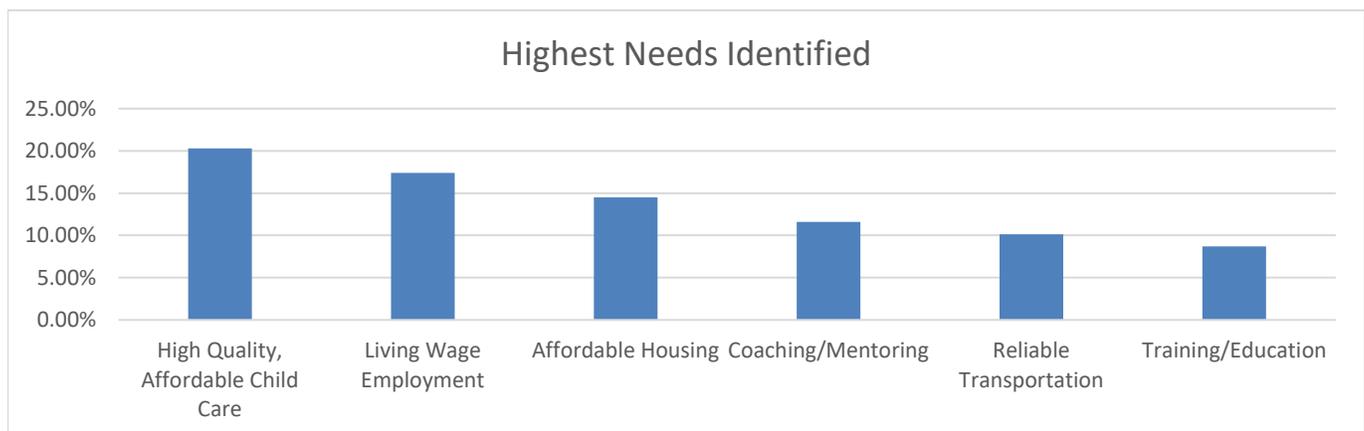
Poverty Rate – Poverty rate in our service area is 11.23%, which is higher than the Statewide rate of 8.9%. Clay County is 11.9% and Wilkin is 9.1%. This is an increase from the 2010 census of 9.69% (our region and 6.9% statewide).

Child Poverty Rate – Child poverty rate in our region is 13.9% (13.7% Clay County, 16% Wilkin), which is slightly higher than the statewide of 12.2%, but significantly lower than the national average of 18.5%. However, the inequalities of poverty are stark in these statistics with only 10% of white children living in poverty and a staggering 66% of Black, 32% Asian, 21% multi-racial, and 15% native American children living in poverty.

Unemployment – Unemployment rate in the region remains very low at 2.1%. This is much lower than what is considered a “healthy” unemployment rate of 4-5%, and lower than both the Statewide and National Average.

Ageing – Almost 20% of the population of Wilkin County is over age 65, with an average life expectancy of age 80. Clay County has a lower population of those age 65 at 12%, however this is the fastest growing segment of the population across our service area. Nearly 7% of our region’s seniors are living in poverty therefore we have almost 1,000 seniors in our service area in need of our services.

In addition to the changing demographics of our region, CAPLP is also focused on the highest areas of need identified through our assessment process. The top 3 highest needs in our community are **High Quality Affordable Child Care**, **Living Wage Employment**, and **Affordable Housing**, followed by the need for Coaching or Mentoring to navigate services, Reliable Transportation and Training and Education.

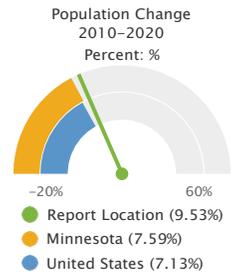


Population Profile

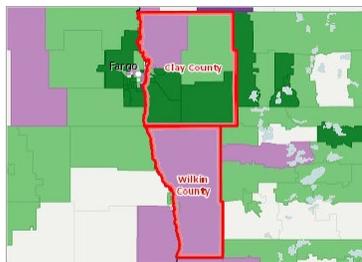
Population Change

Population change within the report area from 2010-2020 is shown below. During this ten-year period, total population estimates for the report area grew by 9.53 percent, increasing from 65,575 persons in 2010 to 71,824 persons in 2020. However please note that the population of Clay County is growing at a steady rate that is slightly higher than the statewide and national average, while Wilkin County population is aging and declining.

Report Area	Total Population, 2010 Census	Total Population, 2020 Census	Population Change, 2010-2020	Population Change, 2010-2020, Percent
Report Location	65,575	71,824	6,249	9.53%
Clay County, MN	58,999	65,318	6,319	10.71%
Wilkin County, MN	6,576	6,506	-70	-1.06%
Minnesota	5,303,907	5,706,494	402,587	7.59%
United States	312,471,161	334,735,155	22,263,994	7.13%



Note: This indicator is compared to the state average.
Data Source: US Census Bureau, Decennial Census, 2020. Source geography: Tract



[View larger map](#)

Population Change, Percent by Tract, US Census 2010 - 2020

- Over 10.0% Increase (+)
- 2.0 - 10.0% Increase (+)
- Less Than 2.0% Change (+/-)
- 2.0 - 10.0% Decrease (-)
- Over 10.0% Decrease (-)
- No Population or No Data
- Report Location

Population Change (2010-2020) by Hispanic Origin

This indicator reports the Hispanic or Latino population change in the report area.

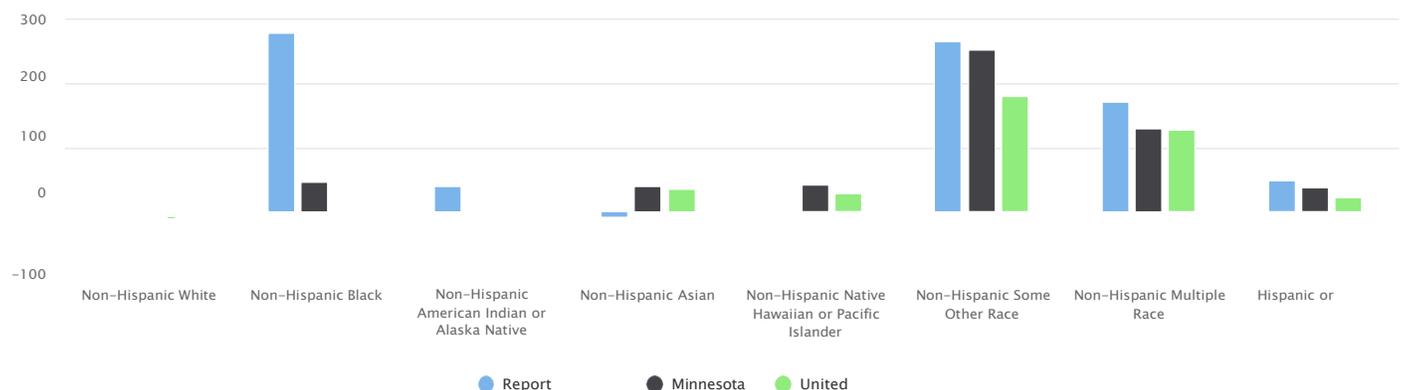
Report Area	Hispanic Population Change, Total	Hispanic Population Change, Percent	Non-Hispanic Population Change, Total	Non-Hispanic Population Change, Percent
Report Location	1,036	47.39%	5,213	8.22%
Clay County, MN	955	46.45%	5,364	9.42%
Wilkin County, MN	81	62.31%	-151	-2.34%
Minnesota	95,381	38.11%	307,207	6.08%
United States	11,163,011	20.61%	11,100,922	4.30%

Total Population Change (2010-2020) by Race

This indicator reports the total population change of the report area by combined race and ethnicity. As the table and chart below illustrate the community is experiencing rapid growth in population of black, bi-racial and those identifying as some other race.

Report Area	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic American Indian or Alaska Native	Non-Hispanic Asian	Non-Hispanic Native Hawaiian or Pacific Islander	Non-Hispanic Some Other Race	Non-Hispanic Multiple Race	Hispanic or Latino
Report Location	613	2,344	316	-82	0	101	1,920	1,036
Clay County, MN	989	2,316	288	-72	-1	96	1,747	955
Wilkin County, MN	-376	28	28	-10	1	5	173	81
Minnesota	-51,246	123,711	1,624	84,463	761	15,016	132,876	95,381
United States	-5,122,185	2,254,139	4,595	5,153,427	140,453	1,087,053	7,583,494	11,163,011

Percent Population Change (2010-2020) by Race

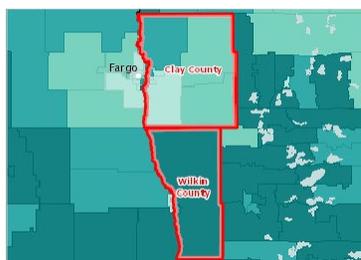


Age and Gender Demographics

Population by gender within the report area is shown below. According to ACS 2015-2019 5 year population estimates for the report area, the female population comprised 50.87% of the report area, while the male population represented 49.13%. The median age in Wilkin County is over 45, while Clay County varies depending on the urban and rural areas between under 35 to over 45.

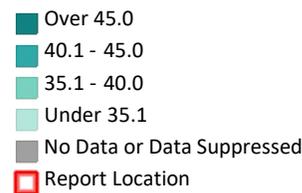
Report Area	0 to 4 Male	0 to 4 Female	5 to 17 Male	5 to 17 Female	18 to 64 Male	18 to 64 Female	Over 64 Male	Over 64 Female
Report Location	2,598	2,300	6,122	5,916	21,618	21,808	3,614	5,134
Clay County, MN	2,408	2,123	5,542	5,435	19,695	20,049	3,161	4,505
Wilkin County, MN	190	177	580	481	1,923	1,759	453	629
Minnesota	180,180	171,484	482,972	461,212	1,719,238	1,689,594	347,102	470,215
United States	10,112,614	9,655,056	27,413,920	26,247,802	99,841,782	100,642,825	20,320,351	28,265,193

Data Source: US Census Bureau, American Community Survey, 2015-19. Source geography: Tract



[View larger map](#)

Median Age by Tract, ACS 2015-19



Veterans, Age and Gender Demographics

Veterans, Age and Gender Demographics show the number of veterans living in the report area. According to the American Community Survey (ACS), 6.76% of the adult population in the report area are veterans, which is less than the national average of 7.29%.

Report Area	Veterans Total	Veterans Male	Veterans Female	% Pop over 18 Total	% Pop over 18 Males	% Pop over 18 Females
Report Location	3,564	3,327	237	6.76%	12.89%	0.88%
Clay County, MN	3,207	2,974	233	6.70%	12.74%	0.95%
Wilkin County, MN	357	353	4	7.34%	14.26%	0.17%
Minnesota	300,044	280,509	19,535	7.03%	13.32%	0.90%
United States	18,230,322	16,611,283	1,619,039	7.29%	13.68%	1.26%

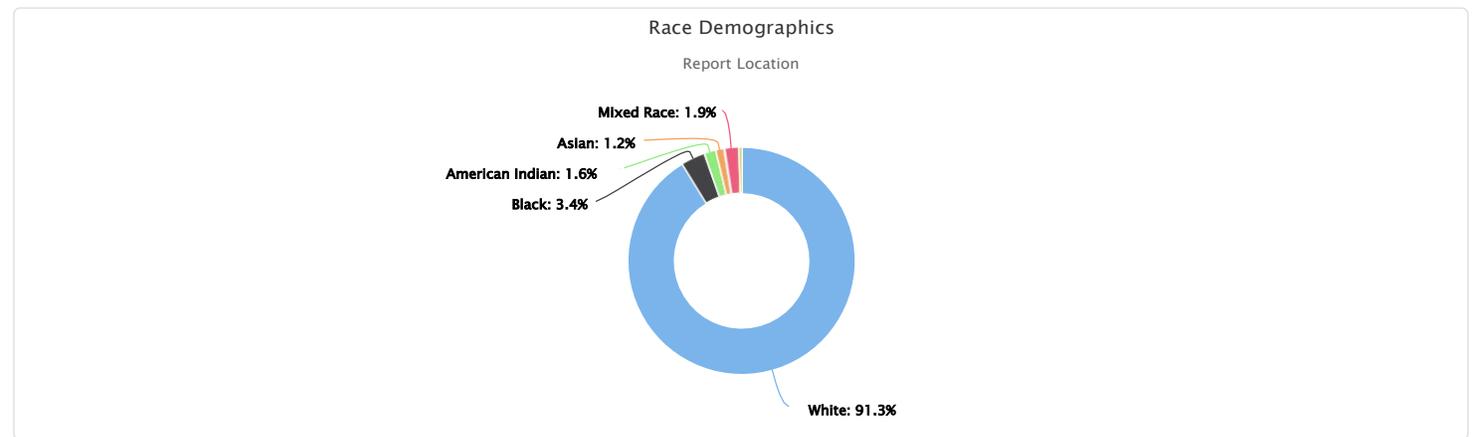
Data Source: US Census Bureau, American Community Survey, 2015-19. Source geography: County

Race Demographics

Population by gender within the report area is shown below. According to ACS 2015-2019 5 year population estimates, the white population comprised 91.27% of the report area, black population represented 3.38%, and other races combined were 3.41%. Persons identifying themselves as mixed race made up 1.94% of the population.

Report Area	Total Population	White Total	Black Total	American Indian Total	Asian Total	Native Hawaiian Total	Some Other Total	Mixed Race Total
Report Location	69,737	63,652	2,357	1,147	804	77	349	1,351
Clay County, MN	63,446	57,471	2,332	1,125	803	77	341	1,297
Wilkin County, MN	6,291	6,181	25	22	1	0	8	54
Minnesota	5,563,378	4,609,049	356,515	58,011	268,181	2,194	104,032	165,396
United States	324,697,795	235,377,662	41,234,642	2,750,143	17,924,209	599,868	16,047,369	10,763,902

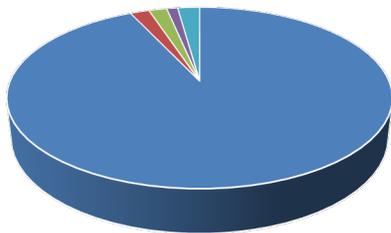
Data Source: US Census Bureau, American Community Survey, 2015-2019. Source geography: Tract



Languages Spoken at Home

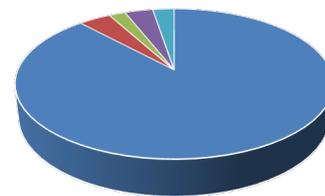
The vast majority of households in both Clay and Wilkin Counties speak English only at home (93% in Clay County and 88% in Wilkin County). Spanish is the most common language spoken other than English in both counties.

Languages Spoken at Home Clay



- English Only
- Spanish
- Indo-European Languages
- Asian & Pacific and Languages
- Other

Languages Spoken at Home Wilkin

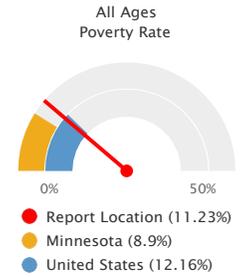


- English Only
- Spanish
- Indo-European Languages
- Asian & Pacific Island Languages
- Other

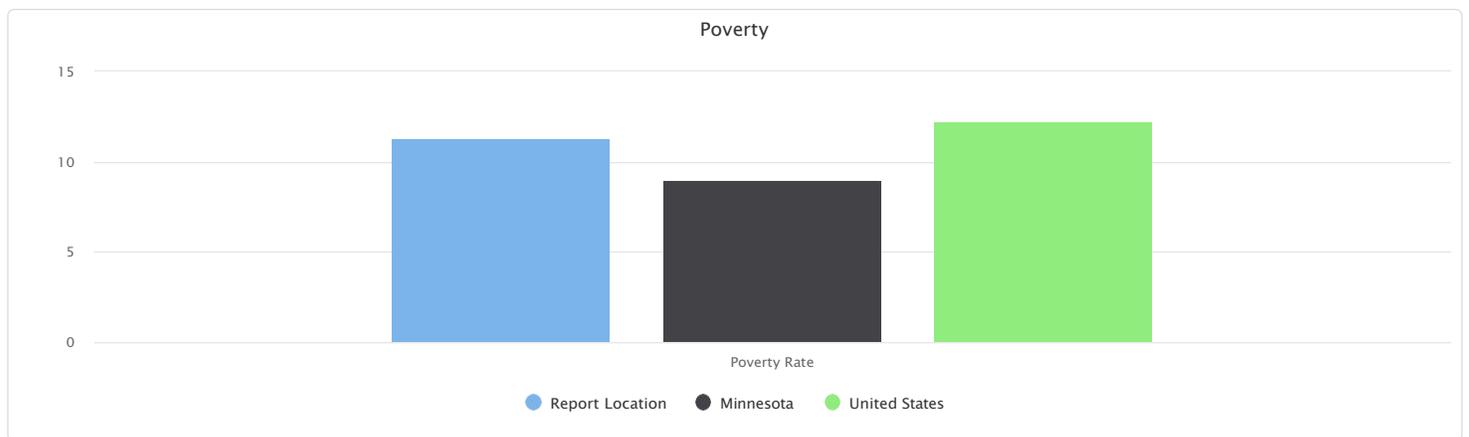
Poverty

2019 poverty estimates show a total of 7,834 persons living below the poverty level in the report area. Poverty information is at 100% of the federal poverty income guidelines. The poverty rate for Clay and Wilkin Counties is 11.23%, which is significantly higher than the statewide average of 8.9%.

Report Area	All Ages No of Persons	All Ages Poverty Rate	Age 0-17 No of Persons	Age 0-17 Poverty Rate	Age 5-17 No of Persons	Age 5-17 Poverty Rate
Report Location	7,834	11.23%	2,094	12.36%	1,441	11.97%
Clay County, MN	7,283	11.9%	1,944	12.4%	1,335	12%
Wilkin County, MN	551	9.1%	150	11.1%	106	10.8%
Minnesota	491,782	8.9%	140,103	11%	96,676	10.4%
United States	39,490,096	12.16%	12,000,470	16.34%	8,258,906	15.39%



Note: This indicator is compared to the state average.
Data Source: US Census Bureau, *Small Area Income and Poverty Estimates*, 2019. Source geography: County



Poverty Rate Change

Poverty rate change in the report area from 2000 to 2019 is shown below. According to the U.S. Census, the poverty rate for the area increased by 1.96%, compared to a national increase of 1.0%.

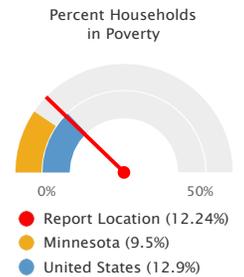
Report Area	Persons in Poverty 2000	Poverty Rate 2000	Persons in Poverty 2019	Poverty Rate 2019	Change in Poverty Rate 2000-2019
Report Location	5,347	9.69%	7,834	11.65%	1.96%
Clay County, MN	4,781	9.9%	7,283	11.9%	2.0%
Wilkin County, MN	566	8.2%	551	9.1%	0.9%
Minnesota	336,594	6.9%	491,782	8.9%	2.0%
United States	31,581,086	11.3%	39,490,096	12.3%	1.0%

Note: This indicator is compared to the state average.
Data Source: US Census Bureau, *Small Area Income and Poverty Estimates*, 2019. Source geography: County

Households in Poverty

The number and percentage of households in poverty are shown in the report area. In 2019, it is estimated that there were 3,326 households, or 12.2%, living in poverty within the report area. The households living in poverty in Clay County is much higher than Wilkin County with 12.6% of Clay County households living in poverty.

Report Area	Total Households	Households in Poverty	Percent Households in Poverty
Report Location	27,182	3,326	12.24%
Clay County, MN	24,364	3,073	12.6%
Wilkin County, MN	2,818	253	9.0%
Minnesota	2,185,603	207,898	9.5%
United States	120,756,048	15,610,142	12.9%

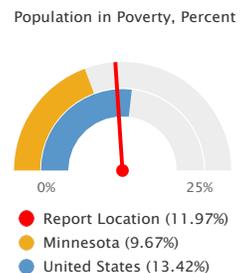


Note: This indicator is compared to the state average.
Data Source: US Census Bureau, American Community Survey, 2015-19. Source geography: County

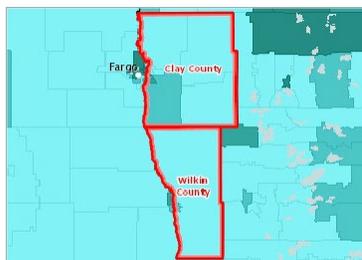
Poverty Rate (ACS)

The following report section shows population estimates for all persons in poverty for the report area. According to the American Community Survey (ACS) 5 year estimates, an average of 11.97% of all persons lived in a state of poverty during the 2015 - 2019 period. The poverty rate for all persons living in the report area is less than the national average of 13.42%, but greater than the statewide average of 9.67%.

Report Area	Total Population	Population in Poverty	Population in Poverty, Percent
Report Location	65,938	7,893	11.97%
Clay County, MN	59,791	7,329	12.26%
Wilkin County, MN	6,147	564	9.18%
Minnesota	5,440,087	526,065	9.67%
United States	316,715,051	42,510,843	13.42%



Note: This indicator is compared to the state average.
Data Source: US Census Bureau, American Community Survey, 2015-19. Source geography: Tract



[View larger map](#)

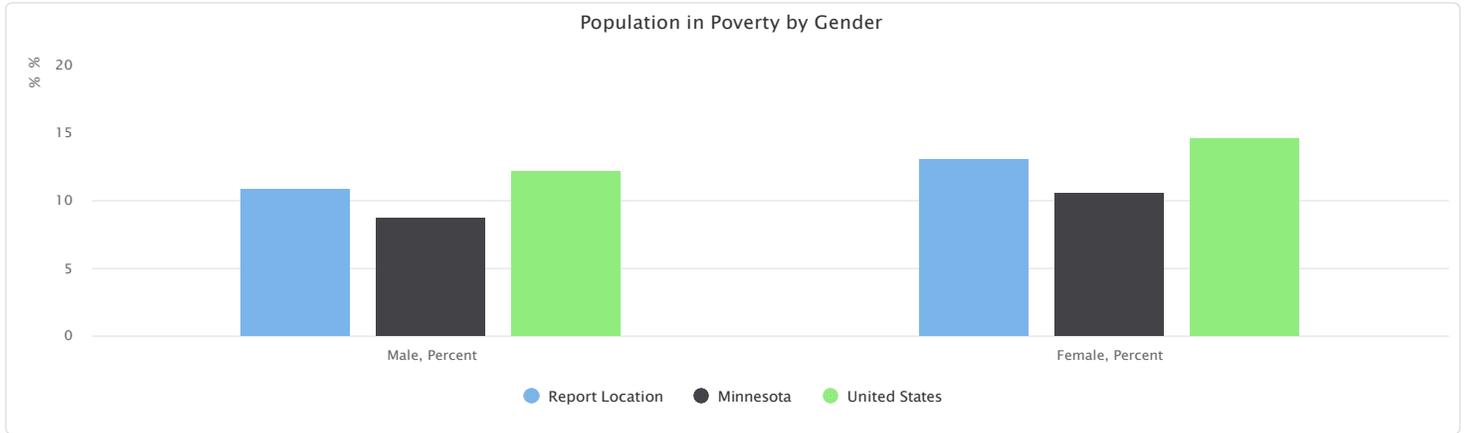
Population Below the Poverty Level, Percent by Tract, ACS 2015-19

- Over 20.0%
- 15.1 - 20.0%
- 10.1 - 15.0%
- Under 10.1%
- No Data or Data Suppressed
- Report Location

Population in Poverty by Gender

This indicator reports the population in poverty in the report area by gender.

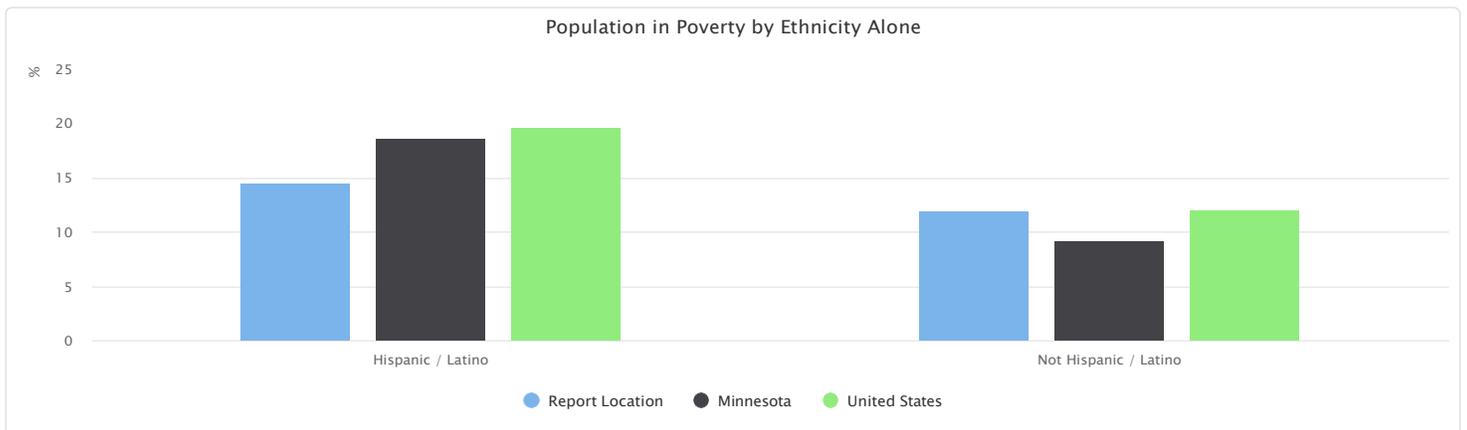
Report Area	Male	Female	Male, Percent	Female, Percent
Report Location	3,592	4,301	10.84%	13.11%
Clay County, MN	3,388	3,941	11.31%	13.21%
Wilkin County, MN	204	360	6.40%	12.16%
Minnesota	237,419	288,646	8.77%	10.56%
United States	18,909,451	23,601,392	12.19%	14.61%



Population in Poverty by Ethnicity Alone

This indicator reports the population in poverty in the report area by ethnicity alone.

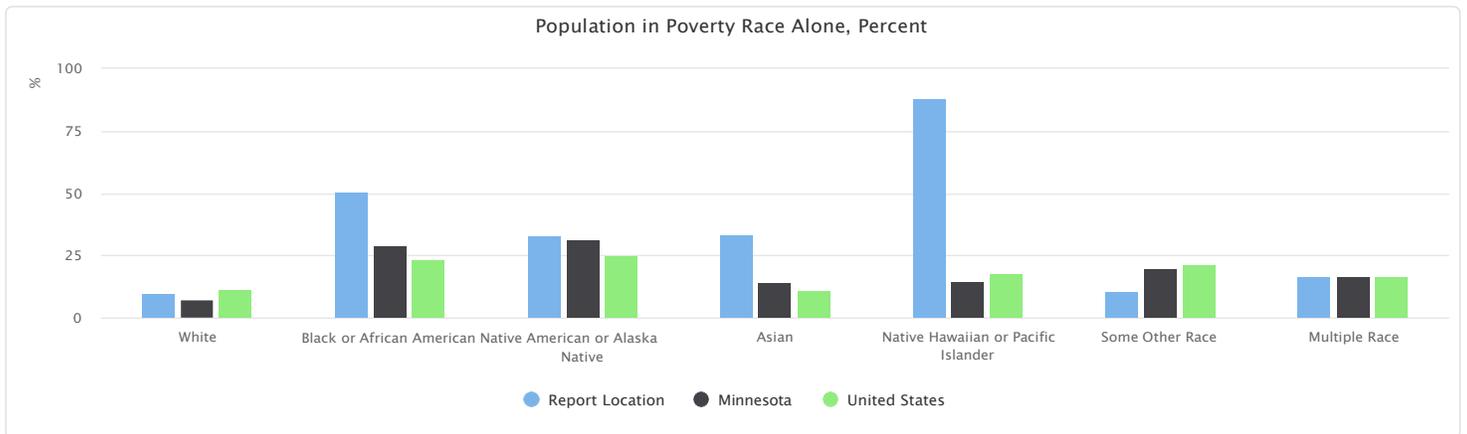
Report Area	Hispanic or Latino	Not Hispanic or Latino	Hispanic or Latino, Percent	Not Hispanic or Latino, Percent
Report Location	404	7,489	14.49%	11.86%
Clay County, MN	398	6,931	14.37%	12.16%
Wilkin County, MN	6	558	33.33%	9.10%
Minnesota	54,309	471,756	18.60%	9.16%
United States	11,256,244	31,254,599	19.64%	12.05%



Population in Poverty Race Alone, Percent

This indicator reports the percentage of population in poverty in the report area by race alone.

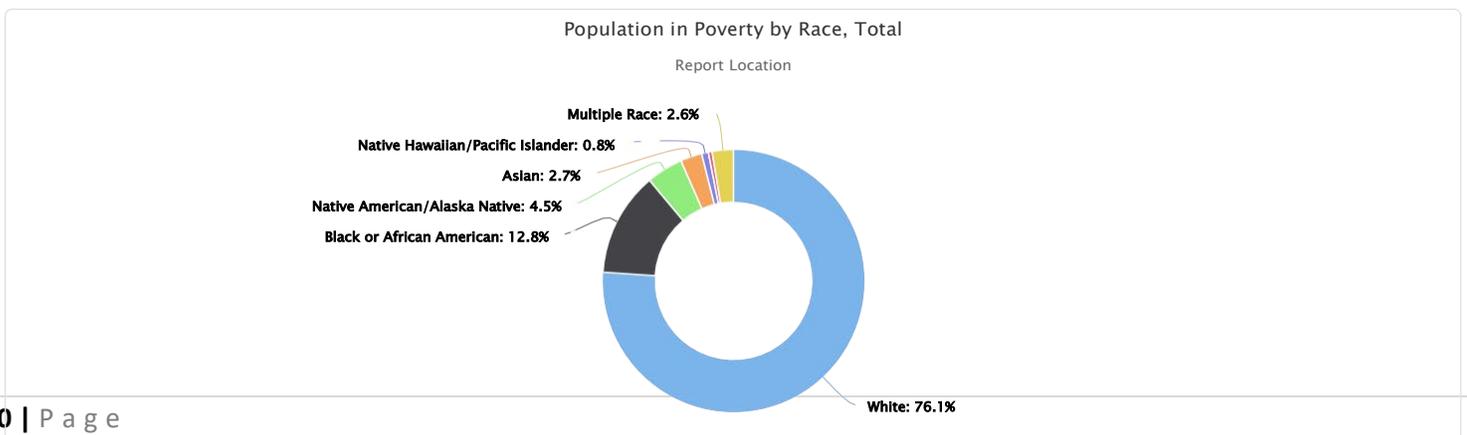
Report Area	White	Black or African American	Native American or Alaska Native	Asian	Native Hawaiian or Pacific Islander	Some Other Race	Multiple Race
Report Location	9.93%	50.22%	32.69%	33.23%	87.84%	10.34%	16.17%
Clay County, MN	10.05%	50.47%	33.15%	33.28%	87.84%	8.82%	15.08%
Wilkin County, MN	8.85%	0.00%	0.00%	0.00%	No data	75.00%	45.65%
Minnesota	7.28%	28.57%	31.27%	13.64%	14.49%	19.66%	16.32%
United States	11.15%	23.04%	24.86%	10.94%	17.51%	21.04%	16.66%



Population in Poverty by Race, Total

This indicator reports the total population in poverty in the report area by race alone.

Report Area	Non-Hispanic White	Black or African American	Native American or Alaska Native	Asian	Native Hawaiian or Pacific Islander	Some Other Race	Multiple Race
Report Location	6,005	1,013	356	210	65	36	208
Clay County, MN	5,468	1,013	356	210	65	30	187
Wilkin County, MN	537	0	0	0	0	6	21
Minnesota	328,497	98,277	16,949	35,815	310	20,139	26,078
United States	25,658,220	9,114,217	660,695	1,922,319	101,826	3,313,183	1,740,383

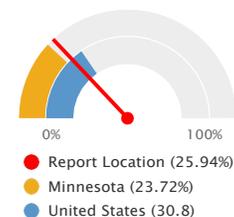


Poverty Rate < 200% FPL (ACS)

In the report area 25.94% or 17,103 individuals are living in households with income below 200% of the Federal Poverty Level (FPL). This indicator is relevant because poverty creates barriers to access including health services, healthy food, and other necessities that contribute to poor health status.

Report Area	Total Population	Population with Income at or Below 200% FPL	Percent Population with Income at or Below 200% FPL
Report Location	65,938	17,103	25.94%
Clay County, MN	59,791	15,613	26.11%
Wilkin County, MN	6,147	1,490	24.24%
Minnesota	5,440,087	1,290,367	23.72%
United States	316,715,051	97,747,992	30.86%

Percent Population with Income at or Below 200% FPL



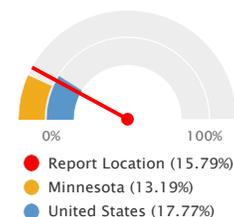
Note: This indicator is compared to the state average.
Data Source: US Census Bureau, American Community Survey, 2015-2019. Source geography: Tract

Poverty Rate < 125% FPL (ACS)

In the report area 15.79% or 10,412 individuals are living in households with income below 125% of the Federal Poverty Level (FPL). This indicator is relevant because poverty creates barriers to access including health services, healthy food, and other necessities that contribute to poor health status.

Report Area	Population, Total	Population with Income at or Below 125% FPL	Population with Income at or Below 125% FPL, Percent
Report Location	65,938	10,412	15.79%
Clay County, MN	59,791	9,668	16.17%
Wilkin County, MN	6,147	744	12.10%
Minnesota	5,440,087	717,591	13.19%
United States	316,715,051	56,269,559	17.77%

Percent Population with Income at or Below 125% FPL



Note: This indicator is compared to the state average.
Data Source: US Census Bureau, American Community Survey, 2015-2019. Source geography: Tract

Families in Poverty by Family Type

The number of families in poverty by type are shown in the report area. According to ACS 2015-2019 5 year estimates for the report area, there were 1,070 families living in poverty.

Report Area	Total Families	Families in Poverty Total	Families in Poverty Married Couples	Families in Poverty Male Householder	Families in Poverty Female Householder
Report Location	17,245	1,070	427	99	544
Clay County, MN	15,412	967	409	91	467
Wilkin County, MN	1,833	103	18	8	77
Minnesota	1,401,754	82,301	29,233	8,944	44,124
United States	79,114,031	7,541,196	2,764,595	803,863	3,972,738

Data Source: US Census Bureau, American Community Survey. 2015-19. Source geography: County

The percentage of households in poverty by household type are shown for the report area. It is estimated that 6.2% of all households were living in poverty within the report area, compared to the national average of 9.5%. Of the households in poverty, female headed households represented 50.8% of all households in poverty, compared to 39.9% and 9.3% of households headed by males and married couples, respectively.

Report Area	Poverty Rate All Types	Percent of Poverty Married Couples	Percent of Poverty Male Householder	Percent of Poverty Female Householder
Report Location	6.2%	39.9%	9.3%	50.8%
Clay County, MN	6.3%	42.3%	9.4%	48.3%
Wilkin County, MN	5.6%	17.5%	7.8%	74.8%
Minnesota	5.9%	35.5%	10.9%	53.6%
United States	9.5%	36.7%	10.7%	52.7%

Note: This indicator is compared to the state average.

Data Source: US Census Bureau, American Community Survey. 2015-19. Source geography: County

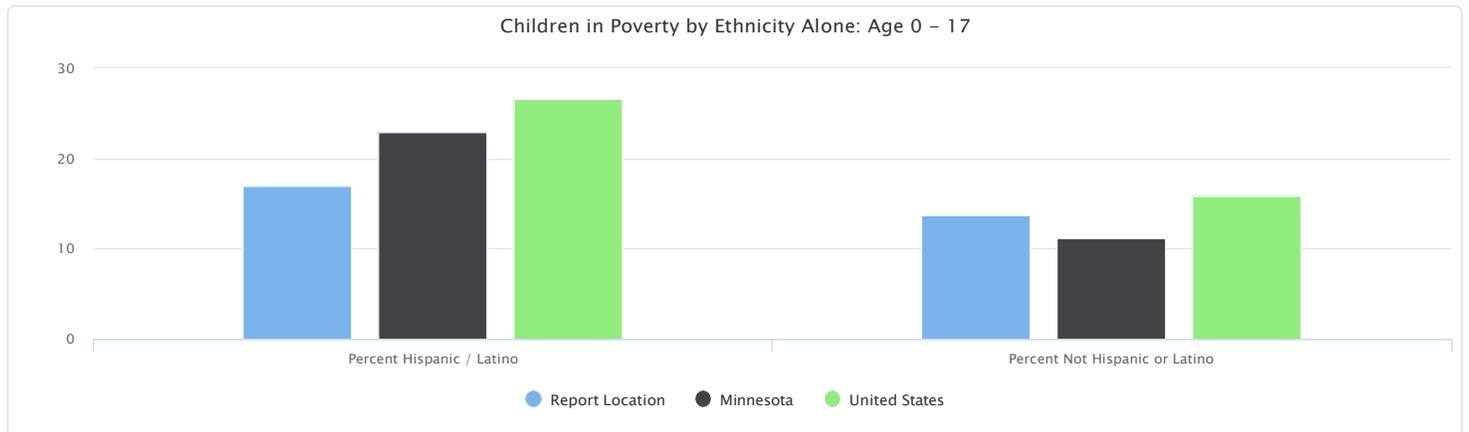
Child Poverty Rate (ACS) Ages 0-17

Population and poverty estimates for children age 0-17 are shown for the report area. According to the American Community Survey 5 year data, an average of 13.9% percent of children lived in a state of poverty during the survey calendar year. The poverty rate for children living in the report area is less than the national average of 18.5%.

Report Area	Ages 0-17 Total Population	Ages 0-17 In Poverty	Ages 0-17 Poverty Rate
Report Location	16,644	2,318	13.9%
Clay County, MN	15,246	2,095	13.7%
Wilkin County, MN	1,398	223	16.0%
Minnesota	1,273,488	154,826	12.2%
United States	72,235,700	13,377,778	18.5%

Children in Poverty by Ethnicity Alone: Age 0 - 17

Report Area	Total Hispanic / Latino	Total Not Hispanic / Latino	Percent Hispanic / Latino	Percent Not Hispanic or Latino
Report Location	204	2,114	17.03%	13.69%
Clay County, MN	204	1,891	17.10%	13.46%
Wilkin County, MN	0	223	0.00%	16.01%
Minnesota	25,827	128,999	22.99%	11.11%
United States	4,839,972	8,537,806	26.63%	15.79%

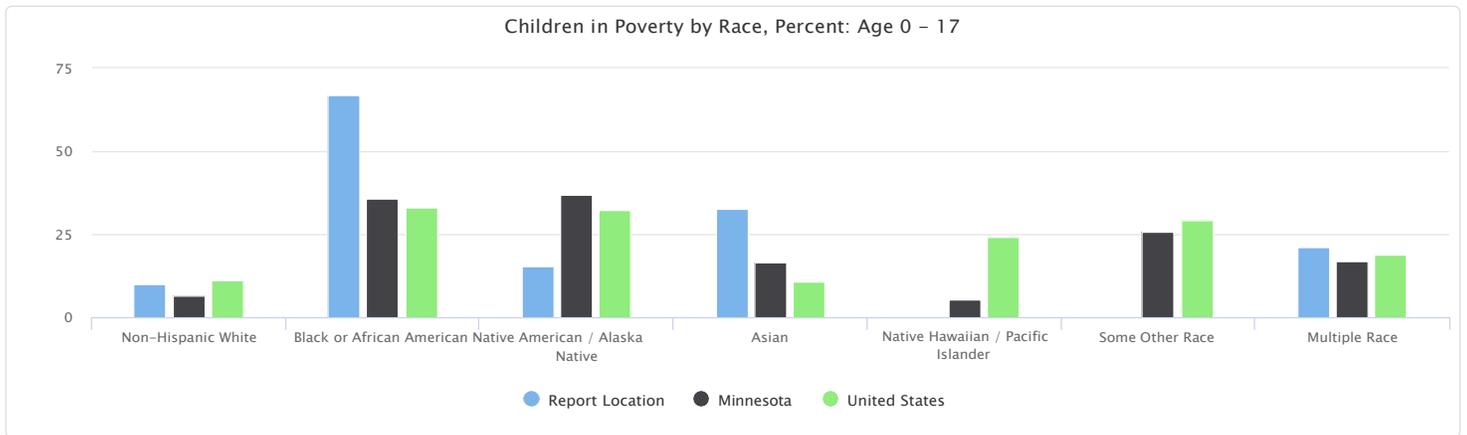


Children by Race, Total: Age 0 - 17

Report Area	Non-Hispanic White	Black or African American	Native American / Alaska Native	Asian	Native Hawaiian / Pacific Islander	Some Other Race	Multiple Race
Report Location	13,586	866	393	165	1	70	619
Clay County, MN	12,221	866	388	164	1	70	592
Wilkin County, MN	1,365	0	5	1	0	0	27
Minnesota	881,593	121,341	16,772	72,596	474	35,304	83,538
United States	36,581,731	10,072,070	718,805	3,484,579	146,972	4,645,363	4,819,378

Children in Poverty by Race, Percent: Age 0 - 17

Report Area	Non-Hispanic White	Black or African American	Native American / Alaska Native	Asian	Native Hawaiian / Pacific Islander	Some Other Race	Multiple Race
Report Location	10.00%	66.74%	15.27%	32.73%	0.00%	0.00%	21.32%
Clay County, MN	9.46%	66.74%	15.46%	32.93%	0.00%	0.00%	18.92%
Wilkin County, MN	14.87%	No data	0.00%	0.00%	No data	No data	74.07%
Minnesota	6.42%	35.93%	36.91%	16.49%	5.49%	25.73%	16.91%
United States	11.13%	33.23%	32.23%	10.64%	24.13%	29.19%	18.78%



Child Poverty Rate (ACS) Ages 0-4

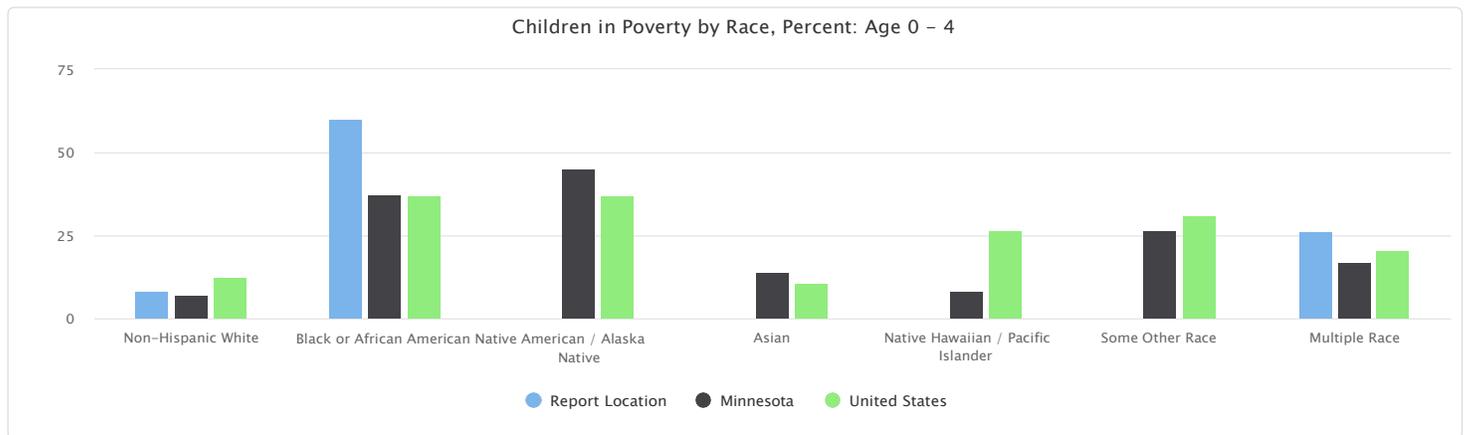
Population and poverty estimates for children age 0-4 are shown for the report area. According to the American Community Survey 5 year data, an average of 11.5% percent of children lived in a state of poverty during the survey calendar year. The poverty rate for children living in the report area is less than the national average of 20.3%.

Report Area	Ages 0-4 Total Population	Ages 0-4 In Poverty	Ages 0-4 Poverty Rate
Report Location	4,752	547	11.5%
Clay County, MN	4,391	519	11.8%
Wilkin County, MN	361	28	7.8%
Minnesota	346,140	44,313	12.8%
United States	19,430,702	3,948,405	20.3%

Note: This indicator is compared to the state average.
Data Source: US Census Bureau, American Community Survey, 2015-19. Source geography: County

Children in Poverty by Race, Percent: Age 0 - 4

Report Area	Non-Hispanic White	Black or African American	Native American / Alaska Native	Asian	Native Hawaiian / Pacific Islander	Some Other Race	Multiple Race
Report Location	8.16%	60.16%	0.00%	No data	No data	0.00%	26.32%
Clay County, MN	8.36%	60.16%	0.00%	No data	No data	0.00%	24.73%
Wilkin County, MN	6.20%	No data	No data	No data	No data	No data	100.00%
Minnesota	6.85%	37.50%	44.96%	13.87%	7.89%	26.44%	16.92%
United States	12.42%	37.04%	36.94%	10.56%	26.45%	30.81%	20.31%



Child Poverty Rate (ACS) Ages 5-17

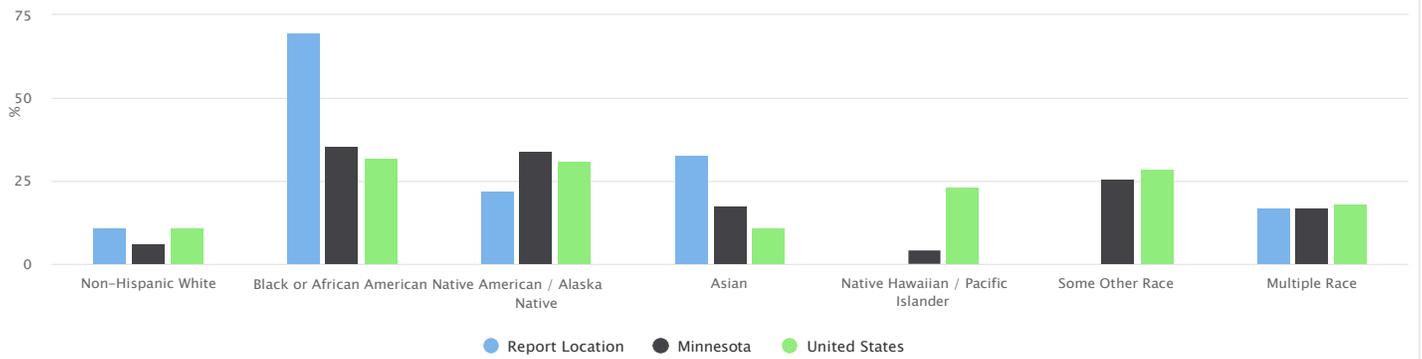
Population and poverty estimates for children age 5-17 are shown for the report area. According to the American Community Survey 5 year data, an average of 14.9% percent of children lived in a state of poverty during the survey calendar year. The poverty rate for children living in the report area is less than the national average of 17.9%.

Report Area	Ages 5-17 Total Population	Ages 5-17 In Poverty	Ages 5-17 Poverty Rate
Report Location	11,892	1,771	14.9%
Clay County, MN	10,855	1,576	14.5%
Wilkin County, MN	1,037	195	18.8%
Minnesota	927,348	110,513	11.9%
United States	52,804,998	9,429,373	17.9%

Note: This indicator is compared to the state average.
Data Source: US Census Bureau, American Community Survey, 2015-19. Source geography: County

Report Area	Non-Hispanic White	Black or African American	Native American / Alaska Native	Asian	Native Hawaiian / Pacific Islander	Some Other Race	Multiple Race
Report Location	10.72%	69.43%	21.98%	32.73%	0.00%	0.00%	17.07%
Clay County, MN	9.89%	69.43%	22.39%	32.93%	0.00%	0.00%	13.74%
Wilkin County, MN	17.92%	No data	0.00%	0.00%	No data	No data	66.67%
Minnesota	6.26%	35.31%	33.78%	17.43%	4.35%	25.48%	16.91%
United States	10.66%	31.84%	30.60%	10.66%	23.25%	28.61%	18.08%

Children in Poverty by Race, Percent: Age 5 - 17

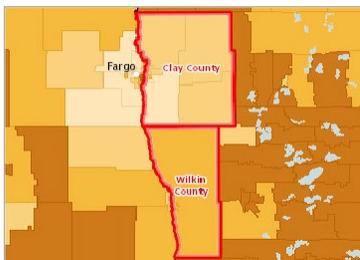


Population Age 65+

Of the estimated 69,737 total population in the report area, an estimated 9,375 persons are adults aged 65 and older, representing 13.44% of the population. These data are based on the latest U.S. Census Bureau American Community Survey 5-year estimates. The number of older adults in the report area is relevant because this population has unique needs which should be considered separately from other age groups.

Report Area	Total Population	Population Age 65+	Population Age 65+, Percent
Report Location	69,737	9,375	13.44%
Clay County, MN	63,446	8,194	12.91%
Wilkin County, MN	6,291	1,181	18.77%
Minnesota	5,563,378	858,698	15.43%
United States	324,697,795	50,783,796	15.64%

Data Source: US Census Bureau, American Community Survey, 2015-19. Source geography: Tract



[View larger map](#)

Population Age 65+ by Gender

The table below reports the percentage of the population that is age 65 or older by gender. Among the male population in the report area, 10.45% are aged 65 years or older. Among the female population, 14.60% are aged 65 years or older.

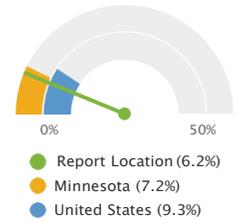
Report Area	Male	Female	Male, Percent	Female, Percent
Report Location	3,614	5,134	10.45%	14.60%
Clay County, MN	3,161	4,505	10.09%	14.03%
Wilkin County, MN	453	629	13.96%	20.65%
Minnesota	347,102	470,215	12.53%	16.84%
United States	20,320,351	28,265,193	12.71%	17.15%

Seniors in Poverty

Population and poverty estimates for persons age 65 and up are shown for the report area. According to the American Community Survey (ACS) 5 year data, an average of 6.2% of people lived in a state of poverty during the survey calendar year. The poverty rate for people living in the report area is less than the national average of 9.3%.

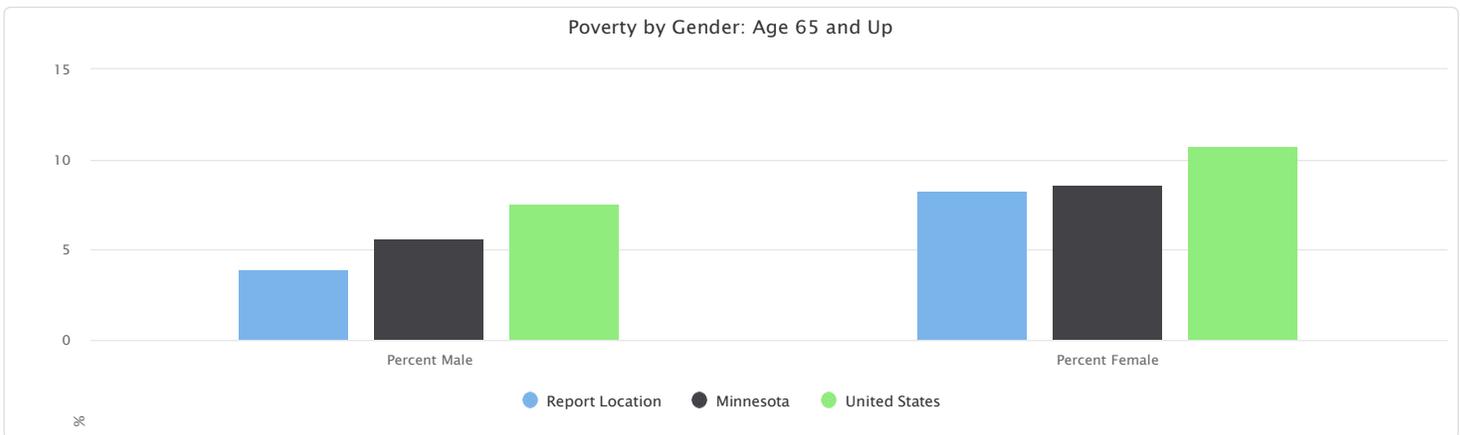
Report Area	Ages 65 and Up Total Population	Ages 65 and Up In Poverty	Ages 65 and Up Poverty Rate
Report Location	8,959	557	6.2%
Clay County, MN	7,872	493	6.3%
Wilkin County, MN	1,087	64	5.9%
Minnesota	828,594	59,701	7.2%
United States	49,488,799	4,587,432	9.3%

Ages 65 and Up Poverty Rate



Note: This indicator is compared to the state average.

Data Source: US Census Bureau, American Community Survey, 2015-19. Source geography: County



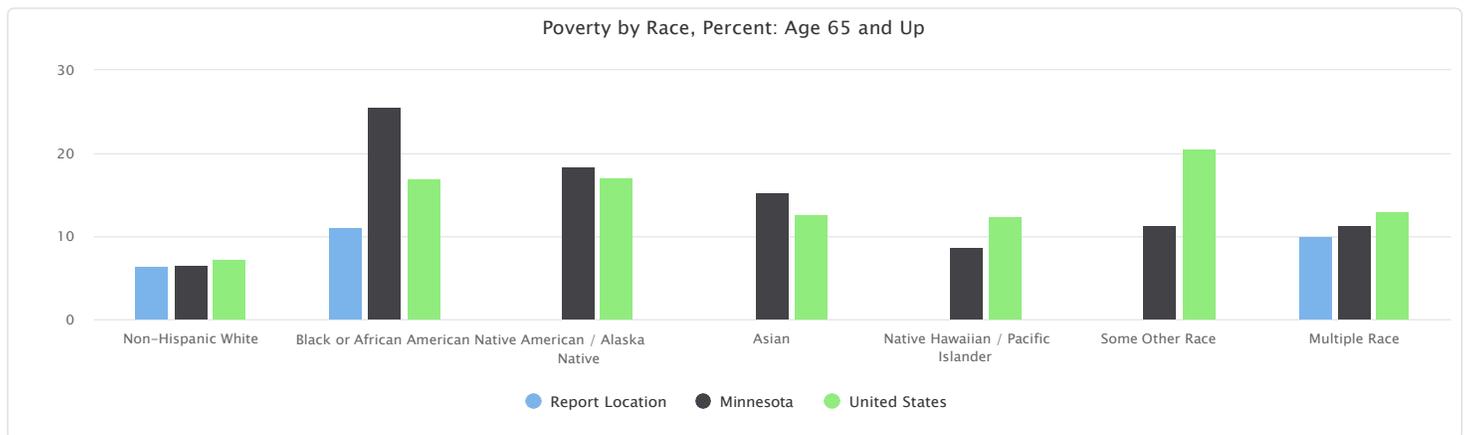
Poverty by Gender: Age 65 and Up

Report Area	Total Male	Total Female	Percent Male	Percent Female
Report Location	160	397	3.87%	8.23%
Clay County, MN	146	347	4.05%	8.13%
Wilkin County, MN	14	50	2.64%	8.98%
Minnesota	21,266	38,435	5.62%	8.53%
United States	1,656,650	2,930,782	7.51%	10.68%

Poverty by Race, Percent: Age 65 and Up

This indicator reports the percentage of population in poverty in the report area by race alone.

Report Area	Non-Hispanic White	Black or African American	Native American / Alaska Native	Asian	Native Hawaiian / Pacific Islander	Some Other Race	Multiple Race
Report Location	6.28%	11.11%	0.00%	0.00%	0.00%	No data	10.00%
Clay County, MN	6.33%	17.65%	0.00%	0.00%	0.00%	No data	8.70%
Wilkin County, MN	5.87%	0.00%	No data	No data	No data	No data	100.00%
Minnesota	6.49%	25.61%	18.25%	15.16%	8.62%	11.23%	11.16%
United States	7.20%	16.85%	17.13%	12.66%	12.34%	20.42%	12.90%



Population Age 65+ by Ethnicity Alone

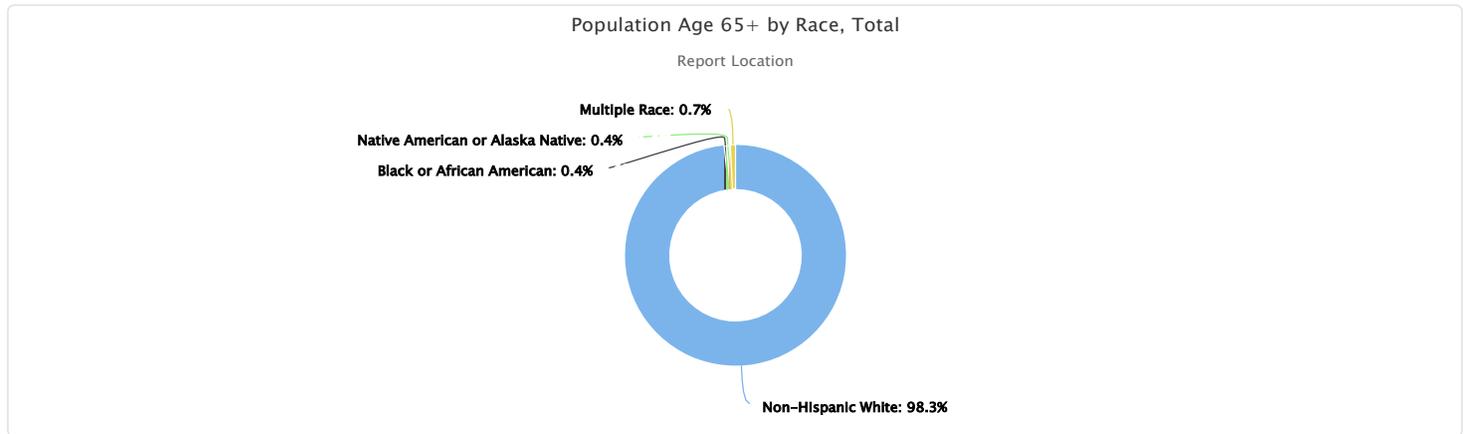
This indicator reports the percentage of population that are at age 65+ by ethnicity alone. In the report area, 3.25% of Hispanic and Latino population are at age 65+, and 13.88% of non Hispanic / Latino population are at age 65+.

Report Area	Hispanic or Latino	Not Hispanic or Latino	Hispanic or Latino, Percent	Not Hispanic or Latino, Percent
Report Location	94	9,281	3.25%	13.88%
Clay County, MN	91	8,103	3.17%	13.38%
Wilkin County, MN	3	1,178	13.64%	18.79%
Minnesota	10,026	848,672	3.35%	16.12%
United States	4,165,820	46,617,976	7.12%	17.51%

Population Age 65+ by Race, Total

This indicator reports the proportion of each race (alone) making up the population aged 65 or older.

Report Area	Non-Hispanic White	Black or African American	Native American or Alaska Native	Asian	Native Hawaiian or Pacific Islander	Some Other Race	Multiple Race
Report Location	9,220	33	37	12	3	0	70
Clay County, MN	8,055	18	37	12	3	0	69
Wilkin County, MN	1,165	15	0	0	0	0	1
Minnesota	812,229	18,169	4,420	16,271	116	2,825	4,668
United States	42,079,212	4,649,405	283,103	2,232,036	53,281	930,830	555,929



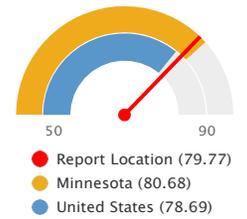
Life Expectancy by Census Tract

This indicator reports the average life expectancy at birth. Life expectancy measures the average number of years from birth a person can expect to live, according to the current mortality experience (age-specific death rates) of the population. Life expectancy takes into account the number of deaths in a given time period and the average number of people at risk of dying during that period, allowing us to compare data across census tracts with different population sizes.

Within the report area, the average life expectancy at birth is 79.77 of the total population.

Note: Data are suppressed for counties with fewer than 20 deaths in the time frame.

Life Expectancy at Birth, 2010-2015



Report Area	Total Population (2010-2015)	Life Expectancy at Birth (2010-15)
Report Location	67,405	79.77
Clay County, MN	60,879	79.70
Wilkin County, MN	6,526	80.41
Minnesota	5,419,171	80.68
United States	320,098,094	78.69

Note: This indicator is compared to the state average.

Data Source: Centers for Disease Control and Prevention and the National Center for Health Statistics, U.S. Small-Area Life Expectancy Estimates Project, 2010-15. Source geography: Tract



[View larger map](#)

Life Expectancy At Birth, Years by Tract, CDC and NCHS 2010-15

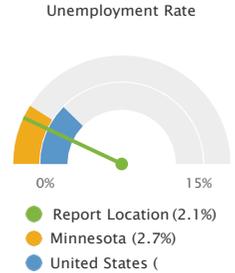
- Over 87 Years
- 84 - 87 Years
- 81 - 84 Years
- 78 - 81 Years
- 75 - 78 Years
- 72 - 75 Years
- 72 Years or Less
- No Data or Data Suppressed
- Report Location

Employment

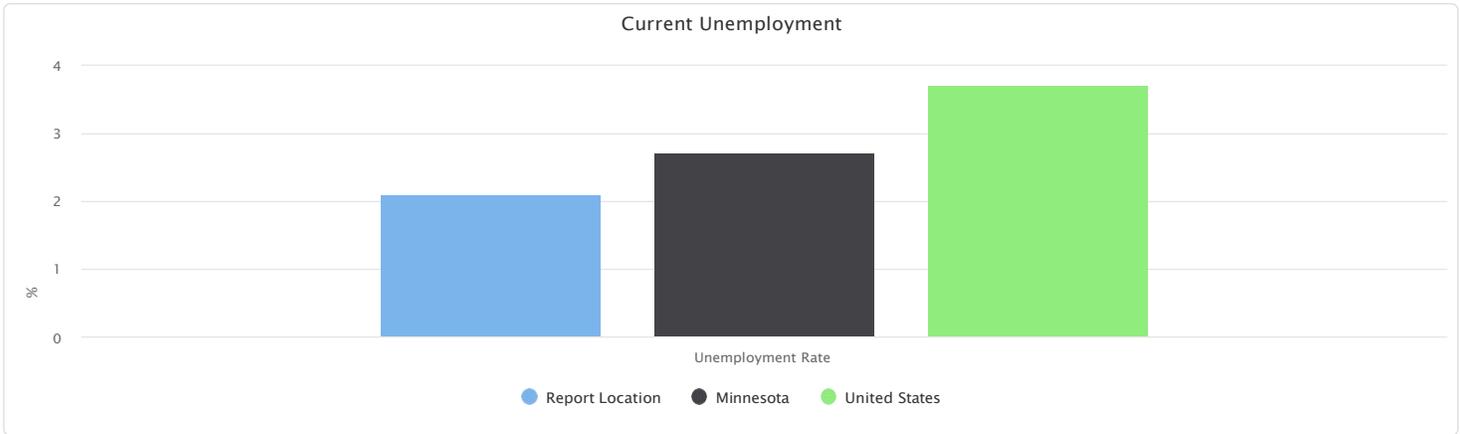
Current Unemployment

Labor force, employment, and unemployment data for each county in the report area is provided in the table below. Overall, the report area experienced an average 2.1% unemployment rate in December 2021.

Report Area	Labor Force	Number Employed	Number Unemployed	Unemployment Rate
Report Location	40,207	39,353	854	2.1%
Clay County, MN	36,879	36,096	783	2.1%
Wilkin County, MN	3,328	3,257	71	2.1%
Minnesota	3,030,129	2,947,223	82,906	2.7%
United States	162,825,074	156,786,647	6,038,427	3.7%



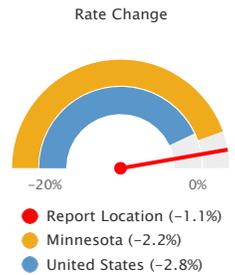
Note: This indicator is compared to the state average.
Data Source: US Department of Labor, Bureau of Labor Statistics. 2021 - December. Source geography: County



Unemployment Change

Unemployment change within the report area from December 2020 to December 2021 is shown in the chart below. According to the U.S. Department of Labor, unemployment for this one year period fell from 3.2% to 2.1%.

Report Area	Unemployment December 2020	Unemployment December 2021	Unemployment Rate December 2020	Unemployment Rate December 2021	Rate Change
Report Location	1,306	854	3.2%	2.1%	-1.1%
Clay County, MN	1,183	783	3.2%	2.1%	-1.1%
Wilkin County, MN	123	71	3.5%	2.1%	-1.4%
Minnesota	148,543	82,906	4.9%	2.7%	-2.2%
United States	10,490,479	6,038,427	6.5%	3.7%	-2.8%



Note: This indicator is compared to the state average.
Data Source: US Department of Labor, Bureau of Labor Statistics. 2021 - December. Source geography: County

Household Income

Median annual household incomes in the report area for 2019 are shown in the table below. Since this reports a median amount, a "Report Area" value is not able to be calculated.

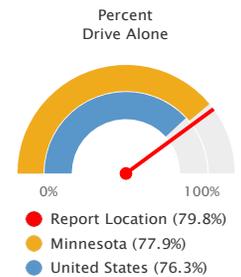
Report Area	Estimated Population	Median Household Income
Clay County, MN	63,446	\$64,874
Wilkin County, MN	6,291	\$69,890
Minnesota	5,563,378	\$74,529
United States	324,697,795	\$65,712

Data Source: US Census Bureau, *Small Area Income and Poverty Estimates*, 2019. Source geography: Count

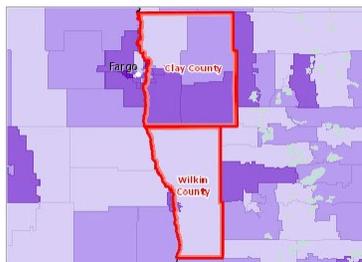
Commuter Travel Patterns

This indicator shows the method of transportation workers used to travel to work for the report area. Of the 37,059 workers in the report area, 79.8% drove to work alone while 8.7% carpooled. 0.8% of all workers reported that they used some form of public transportation, while others used some optional means including 2.9% walking or riding bicycles, and 0.8% used taxicabs to travel to work.

Report Area	Workers 16 and Up	Percent Drive Alone	Percent Carpool	Percent Public Transportation	Percent Bicycle or Walk	Percent Taxi or Other	Percent Work at Home
Report Location	37,059	79.8%	8.7%	0.8%	2.9%	0.8%	7.0%
Clay County, MN	33,854	79.7%	8.8%	0.8%	2.9%	0.8%	7.1%
Wilkin County, MN	3,205	81.4%	7.4%	0.9%	3.3%	0.6%	6.3%
Minnesota	2,907,476	77.9%	8.4%	3.5%	3.4%	0.9%	5.9%
United States	152,735,781	76.3%	9.0%	5.0%	3.2%	1.3%	5.2%



Note: This indicator is compared to the state average.
Data Source: US Census Bureau, *American Community Survey*, 2015-19. Source geography: County



[View larger map](#)

Workers Traveling to Work by Car, Percent by Tract, ACS 2015-19

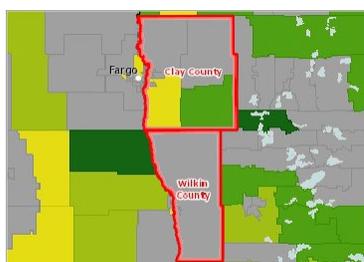
- Over 95.0%
- 91.1 - 95.0%
- 87.1 - 91.0%
- Under 87.1%
- No Data or Data Suppressed
- Report Location

Travel Time to Work

Travel times for workers who travel to work (do not work at home) is shown for the report area. The median commute time, according to the American Community Survey (ACS), for the report area is on average -0.58 minutes compared to the national median commute time of 26.94 minutes.

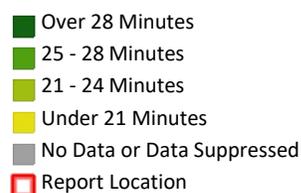
Report Area	Workers that Commute Age 16 and Up	Travel Time in Minutes (Percent of Workers) Less than 10	Travel Time in Minutes (Percent of Workers) 10 to 30	Travel Time in Minutes (Percent of Workers) 30 to 60	Travel Time in Minutes (Percent of Workers) More than 60	Average Commute Time (mins)
Report Location	34,456	17.59	62.83	15.87	3.72	-0.58
Clay County, MN	31,454.00	15.53	65.35	15.32	3.80	No data
Wilkin County, MN	3,002.00	39.11	36.44	21.59	2.86	No data
Minnesota	2,734,945.00	15.66	52.21	26.55	5.58	23.75
United States	144,837,205.00	12.25	49.22	29.18	9.35	26.94

Note: This indicator is compared to the state average.
Data Source: US Census Bureau, American Community Survey, 2015-19. Source geography: County



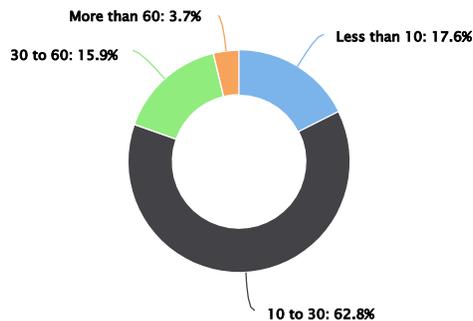
[View larger map](#)

Average Work Commute Time (Minutes), Average by Tract, ACS 2015-19



Travel Time to Work

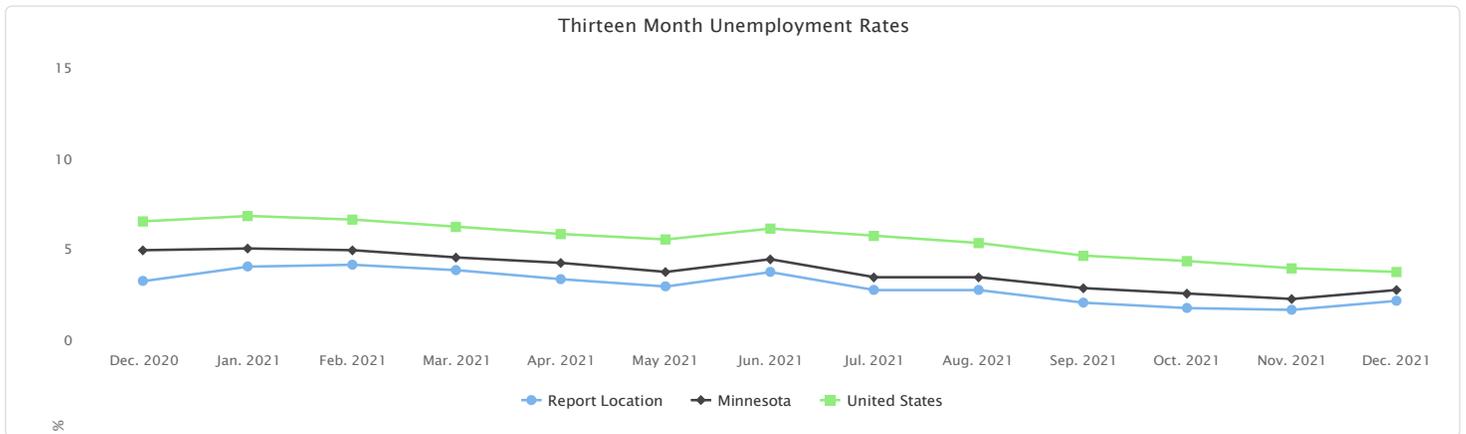
Report Location



Thirteen Month Unemployment Rates

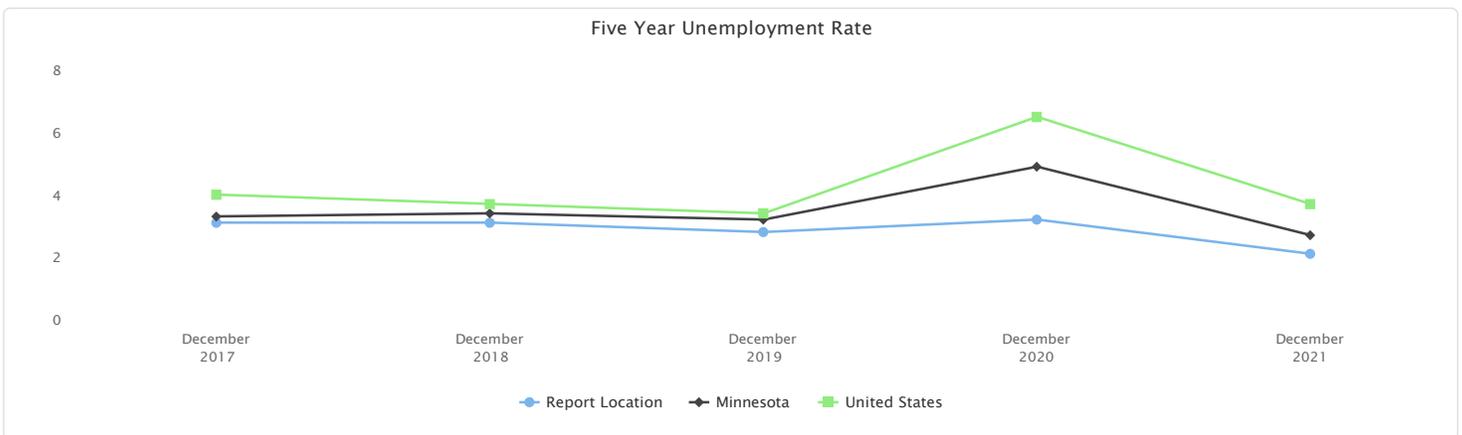
Unemployment change within the report area from December 2020 to December 2021 is shown in the chart below. According to the U.S. Department of Labor, unemployment for this thirteen month period grew from 3.2% to 2.1%

Report Area	Dec. 2020	Jan. 2021	Feb. 2021	Mar. 2021	Apr. 2021	May 2021	Jun. 2021	Jul. 2021	Aug. 2021	Sep. 2021	Oct. 2021	Nov. 2021	Dec. 2021
Report Location	3.2%	4.0%	4.1%	3.8%	3.3%	2.9%	3.7%	2.7%	2.7%	2.0%	1.7%	1.6%	2.1%
Clay County, MN	3.2%	4.0%	4.1%	3.7%	3.3%	2.9%	3.7%	2.7%	2.7%	2.0%	1.7%	1.6%	2.1%
Wilkin County, MN	3.5%	4.3%	4.2%	4.1%	3.4%	2.9%	3.8%	3.2%	2.9%	2.3%	2.0%	1.7%	2.1%
Minnesota	4.9%	5.0%	4.9%	4.5%	4.2%	3.7%	4.4%	3.4%	3.4%	2.8%	2.5%	2.2%	2.7%
United States	6.5%	6.8%	6.6%	6.2%	5.8%	5.5%	6.1%	5.7%	5.3%	4.6%	4.3%	3.9%	3.7%



Five Year Unemployment Rate

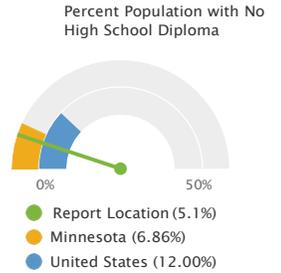
Unemployment change within the report area from December 2017 to December 2021 is shown in the chart below. According to the U.S. Department of Labor, unemployment for this five year period fell from 3.1% to 2.1%.



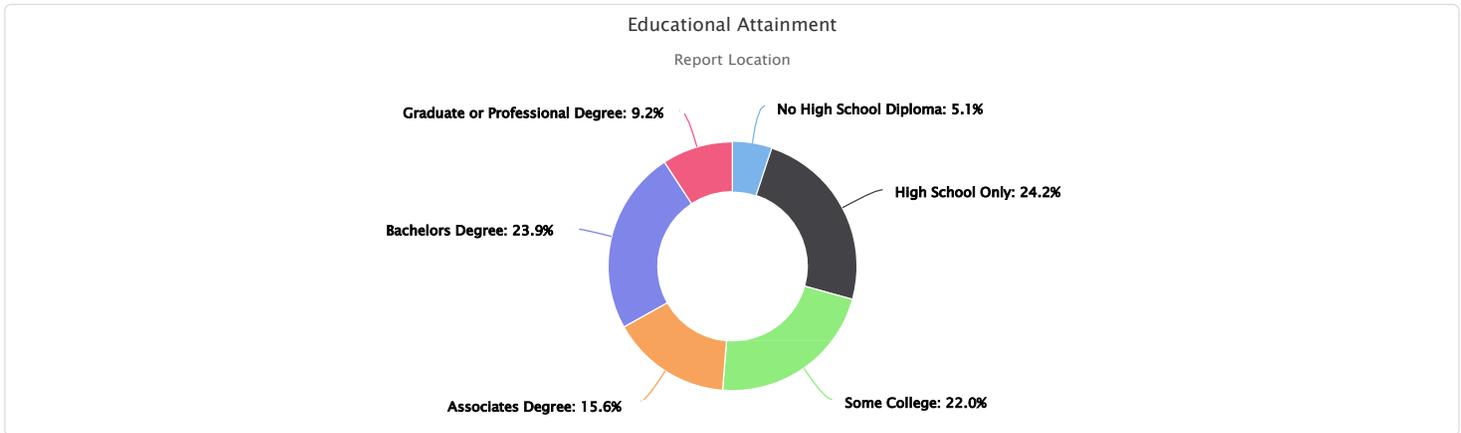
Educational Attainment

Educational Attainment shows the distribution of the highest level of education achieved in the report area, and helps schools and businesses to understand the needs of adults, whether it be workforce training or the ability to develop science, technology, engineering, and mathematics opportunities. Educational attainment is calculated for persons over 25, and is an estimated average for the period from 2014 to 2019. For the selected area, 23.9% have at least a college bachelor’s degree, while 24.2% stopped their formal educational attainment after high school.

Report Area	No High School Diploma	High School Only	Some College	Associates Degree	Bachelors Degree	Graduate or Professional Degree
Report Location	5.1%	24.2%	22.0%	15.6%	23.9%	9.2%
Clay County, MN	5.11%	23.7%	22.2%	14.8%	24.5%	9.6%
Wilkin County, MN	5.11%	28.7%	20.0%	22.4%	18.2%	5.6%
Minnesota	6.86%	24.7%	21.0%	11.5%	23.7%	12.4%
United States	12.00%	27.0%	20.4%	8.5%	19.8%	12.4%



Note: This indicator is compared to the state average.
 Data Source: US Census Bureau, American Community Survey, 2015-19. Source geography: County

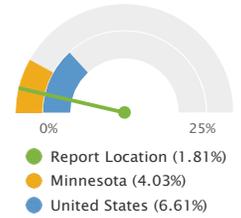


Youth Not Working and Not in School

This indicator reports the percentage of youth age 16-19 who are not currently enrolled in school and who are not employed. The report area has a total population of 4,872 between the ages, of which 88 are not in school and not employed.

Report Area	Population Age 16-19	Population Age 16-19 Not in School and Not Employed	Population Age 16-19 Not in School and Not Employed, Percent
Report Location	4,872	88	1.81%
Clay County, MN	4,570	86	1.88%
Wilkin County, MN	302	2	0.66%
Minnesota	284,920	11,469	4.03%
United States	17,025,696	1,124,551	6.61%

Population Age 16-19 Not in School and Not Employed, Percent



Note: This indicator is compared to the state average.

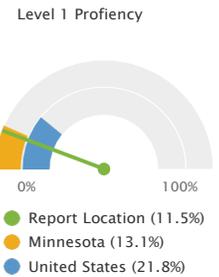
Data Source: US Census Bureau, [American Community Survey](#), 2015-2019. Source geography: Tract

Adult Literacy

Literacy data published by the Program for the International Assessment of Adult Competencies (PIACC) breaks adult literacy into three different "Levels". Those reported as Level 1 are at risk for being able to understand printed material. Those at the upper end of Level 1 can read and understand the text well enough to be able to perform small task, but might have difficulty understanding or drawing inferences from multiple forms of text. Those at the lower end may struggle with basic vocabulary or even be functionally illiterate.

The percentage at or below Level 1 for literacy in the report area is estimated at 11.5%, with a 95% probability that the actual (true, unknown) percentage is between 8.2% and 14.9%.

Report Area	Population Ages 16-74	Total At or Below Level 1	At or Below Level 1	Total Lower Credible Interval	Lower Credible Interval	Total Upper Credible Interval	Upper Credible Interval
Report Location	49,515	5,699	11.5%	4,074	8.2%	7,373	14.9%
Clay County, MN	44,981	5,173	11.5%	3,688	8.2%	6,702	14.9%
Wilkin County, MN	4,534	526	11.6%	385	8.5%	671	14.8%
Minnesota	3,994,564	522,941	13.1%	388,816	9.7%	656,094	16.4%
United States	235,567,157	51,401,095	21.8%	42,569,858	18.1%	60,378,678	25.6%



Note: This indicator is compared to the state average.

Data Source: National Center for Education Statistics, NCEES - Program for the International Assessment of Adult Competencies. 2017.

Adult Literacy Level 2

Those reported at Level 2 still struggle to perform text based informational tasks, but are considered to be nearing reading proficiency. People in this literacy level can usually be able to read printed words and digital print, as well as being able to relate and make inferences from multiple pieces of information that can be pulled from more than one document. Complex evaluation and inferencing may still be too difficult.

The percentage at or below Level 2 for literacy in the report area is estimated at 30.3%, with a 95% probability that the actual (true, unknown) percentage is between 25.6% and 34.8%.

Report Area	Population Ages 16-74	Total At or Below Level 2	At or Below Level 2	Total Lower Credible Interval	Lower Credible Interval	Total Upper Credible Interval	Upper Credible Interval
Report Location	49,515	15,017	30.3%	12,659	25.6%	17,241	34.8%
Clay County, MN	44,981	13,539	30.1%	11,380	25.3%	15,563	34.6%
Wilkin County, MN	4,534	1,478	32.6%	1,279	28.2%	1,678	37%
Minnesota	3,994,564	1,187,040	29.7%	997,712	25%	1,369,259	34.3%
United States	235,567,157	76,178,529	32.3%	64,300,451	27.3%	88,084,541	37.4%

Adult Literacy Level 3

Those reported at Level 3 still are proficient in reading. This includes being able to understand and work with multiple complex texts, while still being able to evaluate the reliability of sources. People in this level can infer complex ideas and sophisticated meanings from written documents and texts. The percentage at or below Level 3 for literacy in the report area is estimated at 58.2%, with a 95% probability that the actual (true, unknown) percentage is between 53.5% and 62.9%.

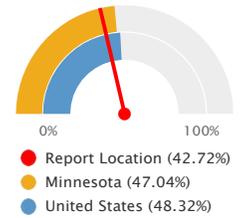
Report Area	Population Ages 16-74	Total At or Below Level 3	At or Below Level 3	Total Lower Credible Interval	Lower Credible Interval	Total Upper Credible Interval	Upper Credible Interval
Report Location	49,515	28,799	58.2%	26,490	53.5%	31,122	62.9%
Clay County, MN	44,981	26,269	58.4%	24,155	53.7%	28,383	63.1%
Wilkin County, MN	4,534	2,530	55.8%	2,335	51.5%	2,739	60.4%
Minnesota	3,994,564	2,283,541	57.2%	2,105,583	52.7%	2,474,430	61.9%
United States	235,567,157	107,981,194	45.8%	96,513,724	41%	119,346,496	50.7%

Pre-school & Child Care

This indicator reports the percentage of the population age 3-4 that is enrolled in school. This indicator helps identify places where pre-school opportunities are either abundant or lacking in the educational system.

Report Area	Population Age 3-4	Population Age 3-4 Enrolled in School	Population Age 3-4 Enrolled in School, Percent
Report Location	1,915	818	42.72%
Clay County, MN	1,783	739	41.45%
Wilkin County, MN	132	79	59.85%
Minnesota	143,884	67,679	47.04%
United States	8,151,928	3,938,693	48.32%

Percentage of Population Age 3-4 Enrolled in School



Note: This indicator is compared to the state average.

Data Source: US Census Bureau, *American Community Survey*, 2015-19. Source geography: Tract

Child Care Capacity

Child Care Location	Family Child Care	Slots	Child Care Centers	Slots	Public Pre-K	Slots	Home Visiting	Slots
Wilkin County	17	202	1	22	3	105	3	12
Clay County	133	1,564	13	1,189	6	620	6	74
Total Service Area	150	1,766	8	639	9	725	9	86

Early Childhood Disability Data

Type of impairment	Moorhead Part C: 0-3	Moorhead Part B: 3-5	DGF Part C: 0-3	DGF Part B: 3-5	Lake Agassiz Part C: 0-3	Lake Agassiz Part B: 3-5	Wilkin Co. Part C: 0-3	Wilkin Co. Part B: 3-5
Speech Language	2	53	5	12	0	28	0	0
Physical	1	2	0	1	0	0	0	0
Deaf	1	2	1	0	0	0	0	0
Emotional/behavior disorders	0	1	0	0	0	0	0	0
Autism spectrum disorder	0	11	0	1	0	4	0	2
Developmental delay	56	117	7	12	26	22	4	7
Other Health disabilities	0	3	1	0	0	4	0	0

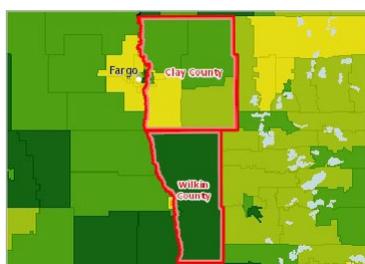
Housing

Housing Age

Total housing units, median year built and median age in 2019 for the report area are shown below. Housing units used in housing age include only those where the year built is known.

Report Area	Total Housing Units	Median Year Built	Median Age (from 2019)
Clay County, MN	26,456	1978	41
Wilkin County, MN	3,117	1967	52
Minnesota	2,438,203	1977	42
United States	137,428,986	1978	41

Data Source: US Census Bureau, American Community Survey, 2015-19. Source geography: County



Housing Constructed Before 1960, Percent by Tract, ACS 2015-19

- Over 45.0%
- 30.1 - 45.0%
- 20.1 - 30.0%
- Under 20.1%
- No Data or Data Suppressed
- Report Location

[View larger map](#)

Number of Unsafe, Unsanitary Homes

The number and percentage of occupied housing units without plumbing are shown for the report area. U.S. Census data shows 53 housing units in the report area were without plumbing in 2000 and ACS 5 year estimates show 31 housing units in the report area were without plumbing in 2019.

Report Area	Occupied Housing Units 2000	Housing Units without Plumbing 2000	Percent without Plumbing 2000	Occupied Housing Units 2019	Housing Units without Plumbing 2019	Percent without Plumbing 2019
Report Location	21,422	53	0.25%	27,182	31	0.11%
Clay County, MN	18,670	31	0.16%	24,364	30	0.12%
Wilkin County, MN	2,752	22	0.71%	2,818	1	0.04%
Minnesota	1,895,127	9,581	0.46%	2,185,603	7,281	0.33%
United States	106,741,426	736,626	0.69%	121,948,702	486,413	0.40%

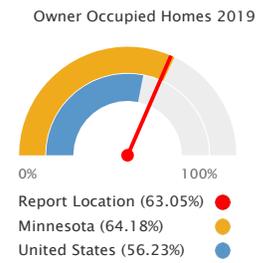
Note: This indicator is compared to the state average.

Data Source: US Census Bureau, American Community Survey, US Census Bureau, Decennial Census, 2015-19. Source geography: County

Homeowners

The U.S. Census Bureau estimated there were 18,645 owner occupied homeowners of the estimated 29,573 housing units in the report area in 2019. This 63.05% is a decrease over the 72.79% owner occupied homes in 2000.

Report Area	Total Housing Units 2000	Owner Occupied Homes 2000	Owner Occupied Homes 2000	Total Housing Units 2019	Owner Occupied Homes 2019	Owner Occupied Homes 2019
Report Location	21,422	15,594	72.79%	29,573	18,645	63.05%
Wilkin County, MN	2,752	2,223	80.78%	3,117	2,201	70.61%
Clay County, MN	18,670	13,371	71.62%	26,456	16,444	62.16%
Minnesota	1,895,127	1,412,865	74.55%	2,438,203	1,564,870	64.18%
United States	105,480,101	69,815,753	66.19%	137,428,986	77,274,381	56.23%



Vacancy Rates

The U.S. Postal Service provided information quarterly to the U.S. Department of Housing and Urban Development on addresses identified as vacant in the previous quarter. Residential and business vacancy rates for the report area in the fourth quarter of 2020 are reported. For this reporting period, a total of 423 residential addresses were identified as vacant in the report area, a vacancy rate of 1.3%, and 161 business addresses were also reported as vacant, a rate of 5.5%.

Report Area	Residential Addresses	Vacant Residential Addresses	Residential Vacancy Rate	Business Addresses	Vacant Business Addresses	Business Vacancy Rate
Report Location	31,580	423	1.3%	2,954	161	5.5%
Clay County, MN	28,500	346	1.2%	2,743	149	5.4%
Wilkin County, MN	3,080	77	2.5%	211	12	5.7%
Minnesota	2,571,911	94,719	3.7%	199,227	27,452	13.8%
United States	152,217,762	3,617,537	2.4%	13,968,713	1,246,050	8.9%

Evictions

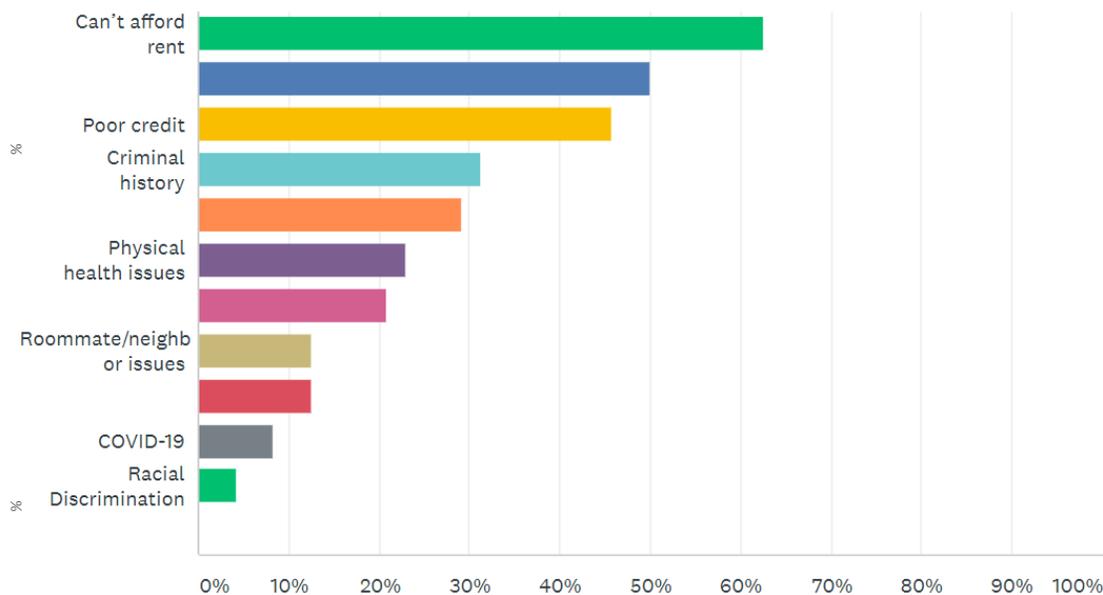
This indicator reports information about formal evictions based on court records from 48 states and the District of Columbia, compiled by the Eviction Lab. The number evictions and eviction filings within the report area is shown in below. The “filing rate” is the ratio of the number of evictions filed in an area over the number of renter-occupied homes in that area. An “eviction rate” is the subset of those homes that received an eviction judgment in which renters were ordered to leave. For the year 2016, the Eviction Lab reports that, of 8,257 homes in the report area, there were 138 eviction filings, for an eviction filing rate of 1.67%. 95 of the eviction filings ended in an eviction, for an eviction rate of 1.15%. Note: Not all counties have data that has been provided. Indicator data do not include information about “informal evictions” or those that happen outside of the courtroom.

Report Area	Renter Occupied Households	Eviction Filings	Evictions	Eviction Filing Rate	Eviction Rate
Report Location	8,257	138	95	1.67%	1.15%
Clay County, MN	7,667	135	95	1.76%	1.24%
Wilkin County, MN	590	3	0	0.51%	0%
Minnesota	588,037	13,622	3,480	2.32%	0.59%
United States	38,372,860	2,350,042	898,479	6.12%	2.34%

In a recent survey of households experiencing a housing crisis, over 60% of respondents indicated the cause of their housing crisis was the inability to afford rent. Access to affordable housing continues to be one of the greatest needs in our community.

What created or contributed to your current housing crisis? (check all... ⋮

Answered: 48 Skipped: 6

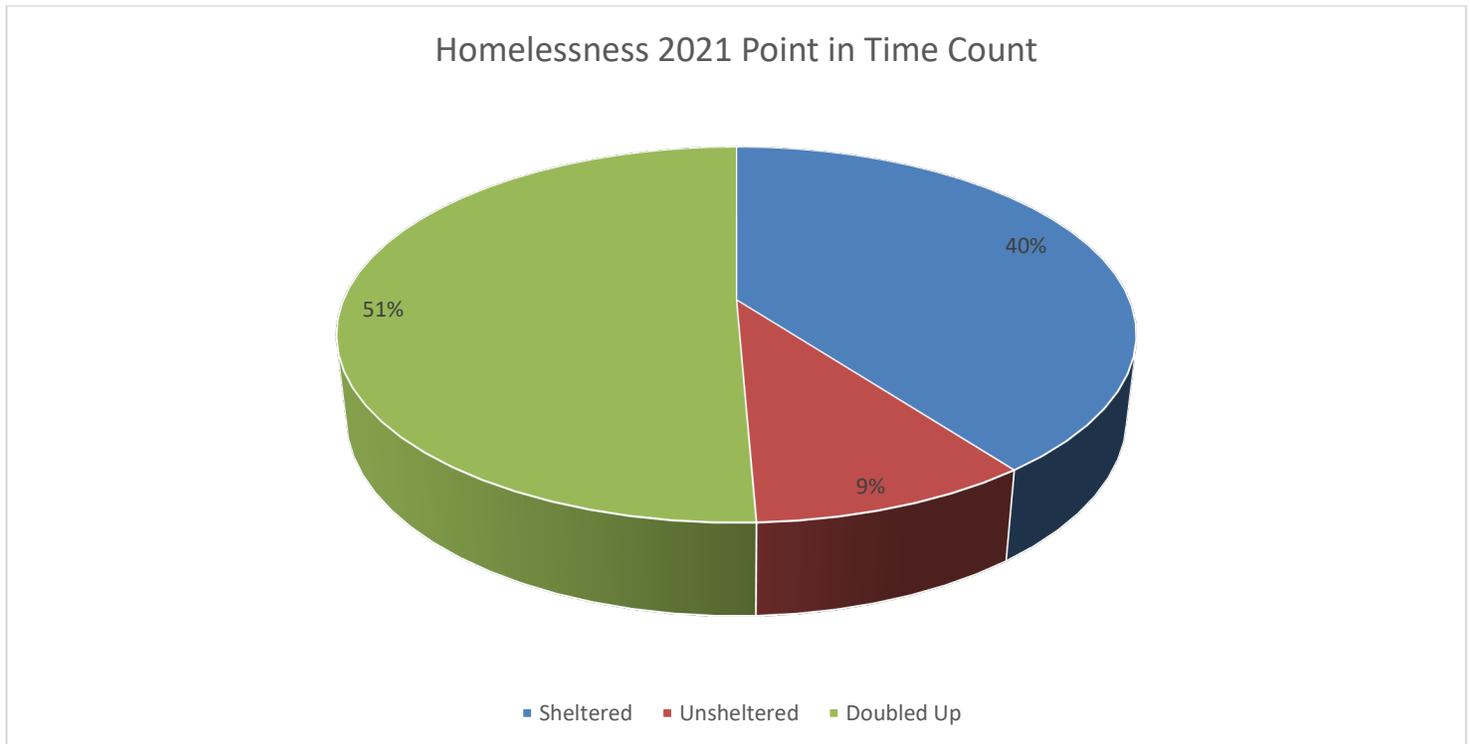


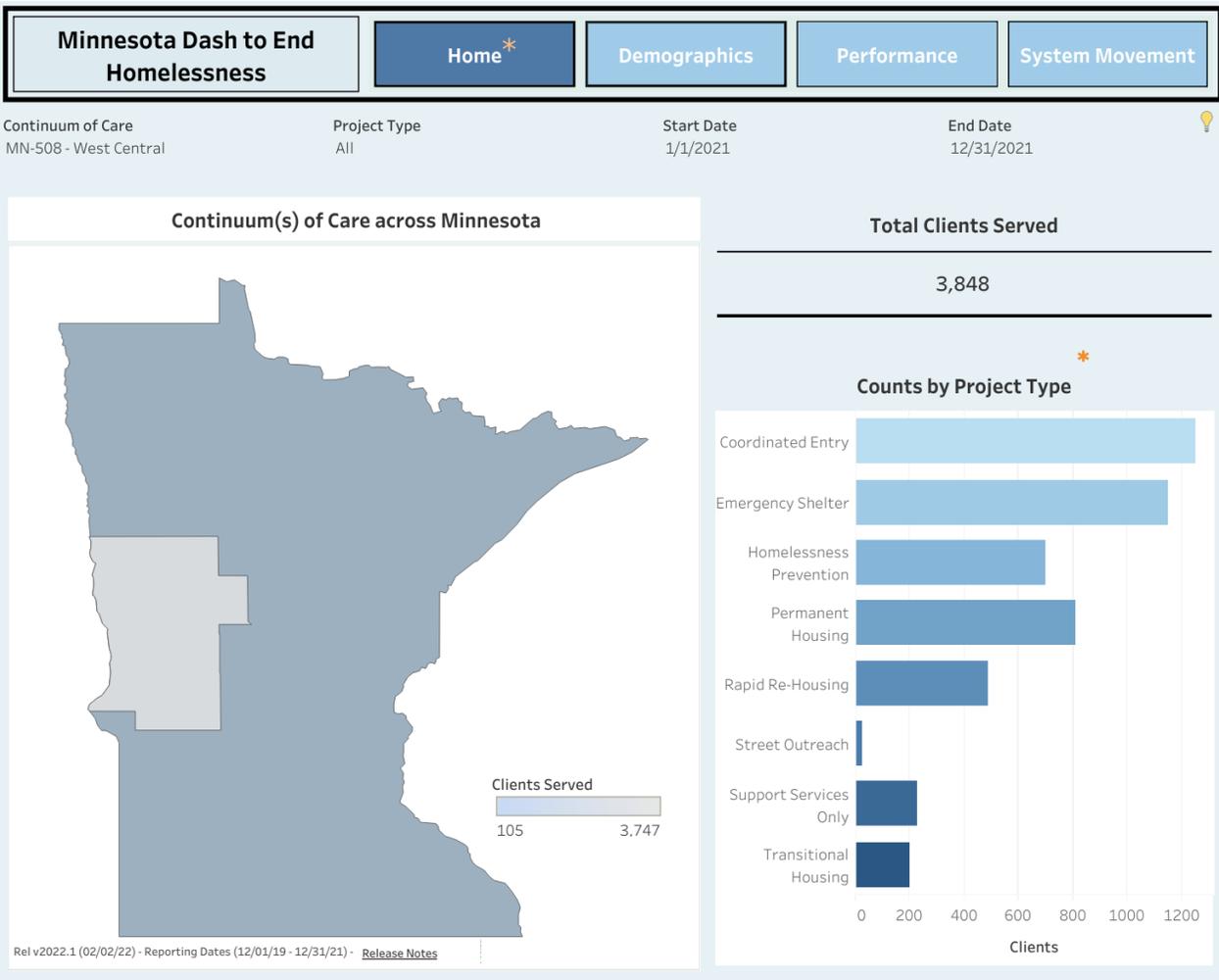
Homelessness

According to the FM Coalition for the Homeless State of Homelessness Report 2021, any given night, there are 989 individuals estimated to be experiencing homelessness in the FM Metro. A majority of individuals experiencing homelessness are working-age adults, with 65% of those who received services being between the ages of 18 and 54. Additionally, of those served, roughly 18% were children under the age of 18 and 15% were older adults ages 55 and above.

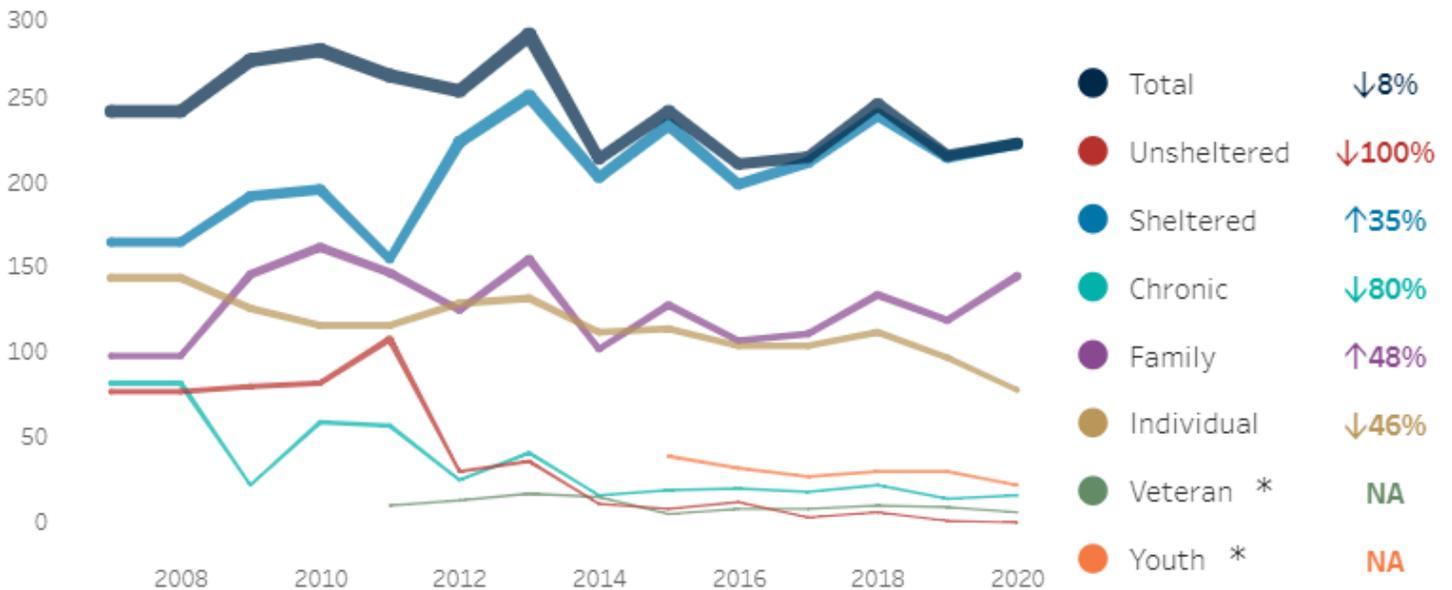
Gender by Age	Male	Female	Trans Female (Male to Female)	Trans Male (Female to Male)	GenderNon- Conforming	Client Doesn't Know/Client Refused	Data NotCollected
Adults	1,714	800	11	4	5	1	3
Percent of Total	55%	26%	0%	0%	0%	0%	0%
Children	301	284	0	1	1	0	0
Percent of Total	10%	9%	0%	0%	0%	0%	0%
Unknown Age	21	10	0	0	0	0	4
Total	2,015	1,084	11	5	6	1	3
Percent	64.5%	34.7%	0.4%	0.2%	0.2%	0.0%	0.1%

Of those experiencing homelessness on any given night in the West Central region, just over half (51%) were “doubled up” or temporarily staying with someone else, 40% were sheltered in an Emergency Shelter or temporary housing, and 9% were unsheltered or staying outside or in a place not meant for human habitation.





According to the MN Dash to End Homelessness Report, within the West Central Continuum of Care region, in 2021 there were 3,848 clients served through the homeless response system. While Chronic Homelessness and Veteran homelessness has declined significantly within our region, Family homelessness is on the rise. On any given night in the West Central COC there are 145 families experiencing homelessness.



Income

Income Levels

Two common measures of income are Median Household Income and Per Capita Income based on American Community Survey 5 year estimates. Both measures are shown for the report area below. The median household income for Clay County is \$65,269 and Wilkin County is slightly lower at \$60,595.

Report Area	Median Household Income	Per Capita Income
Report Location	No data	\$31,109
Clay County, MN	\$65,269	\$30,768
Wilkin County, MN	\$60,595	\$34,543
Minnesota	\$71,306	\$37,625
United States	\$62,843	\$34,103

Data Source: US Census Bureau, American Community Survey, 2015-19. Source geography: County

Jobs and Earnings by Sector

The number of jobs and total wage and salary earnings from employment in the report area are broken down by economic sector in this indicator output. These figures include both private and government employment. The sectors listed represent private employment except for the last table which includes all the earnings from jobs with local, state and federal government. A negative number means that overall business in that sector lost money for the year in the report area.

Notes:

(D) - Not shown to avoid disclosure of confidential information, but the estimates for this item are included in the totals

(L) - Less than \$50,000, but the estimates for this item are included in the totals

(no data) - Data not available for this year.

Data Source: US Department of Commerce, US Bureau of Economic Analysis, 2019. Source geography: County

Farm; Nonfarm; Private Nonfarm

Report Area	Farm Jobs	Farm Earnings (\$1,000)	Farm Average	Nonfarm Jobs	Nonfarm Earnings (\$1,000)	Nonfarm Average	Private Nonfarm Jobs	Private Nonfarm Earnings (\$1,000)	Private Nonfarm Average
Report Location	1,325	\$23,365	\$17,633	31,761	\$1,537,314	\$48,402	26,535	\$1,197,271	\$45,120
Clay County, MN	849	\$18,617	\$21,928	29,029	\$1,354,787	\$46,670	24,254	\$1,039,816	\$42,872
Wilkin County, MN	476	\$4,748	\$9,975	2,732	\$182,527	\$66,811	2,281	\$157,455	\$69,029
Minnesota	75,401	\$2,846,797	\$37,755	3,744,096	\$240,296,393	\$64,180	3,314,457	\$209,233,201	\$63,127
United States	2,601,000	\$86,741,000	\$33,349	201,208,500	\$12,993,824,000	\$64,579	176,472,500	\$10,936,342,000	\$61,972

Construction; Manufacturing

Report Area	Construction Jobs	Construction Earnings (\$1,000)	Construction Average	Manufacturing Jobs	Manufacturing Earnings (\$1,000)	Manufacturing Average
Report Location	1,651	\$92,245	\$55,872	1,214	\$117,547	\$96,825
Clay County, MN	1,492	\$84,690	\$56,763	1,160	\$114,460	\$98,672
Wilkin County, MN	159	\$7,555	\$47,516	54	\$3,087	\$57,167
Minnesota	187,146	\$14,825,100	\$79,217	340,069	\$29,363,800	\$86,347
United States	11,282,500	\$803,607,000	\$71,226	13,570,100	\$1,186,740,000	\$87,452

Wholesale Trade; Retail Trade; Transportation and Warehousing

Report Area	Wholesale Trade Jobs	Wholesale Trade Earnings (\$1,000)	Wholesale Trade Average	Retail Trade Jobs	Retail Trade Earnings (\$1,000)	Retail Trade Average	Transportation and Warehousing Jobs	Transportation and Warehousing Earnings (\$1,000)	Transportation and Warehousing Average
Report Location	1,443	\$131,729	\$91,287	-6,536	\$87,112	\$-14,857	-19,998	\$-19,998	No data
Minnesota	138,456	\$14,830,400	\$107,113	359,245	\$12,583,000	\$35,026	151,858	\$8,958,190	\$58,991
United States	6,516,600	\$603,372,000	\$92,590	19,084,500	\$732,937,000	\$38,405	9,178,600	\$529,370,000	\$57,674

Information; Finance and Insurance; Real Estate and Rental and Leasing

Report Area	Information Jobs	Information Earnings (\$1,000)	Information Average	Finance and Insurance Jobs	Finance and Insurance Earnings (\$1,000)	Finance and Insurance Average	Real Estate and Rental and Leasing Jobs	Real Estate and Rental and Leasing Earnings (\$1,000)	Real Estate and Rental and Leasing Average
Report Location	-9,760	\$-1,782	\$-841	1,307	\$36,547	\$27,962	1,468	\$38,137	\$25,978
Minnesota	55,978	\$5,103,170	\$91,164	229,224	\$20,294,900	\$88,537	153,715	\$3,773,710	\$24,550
United States	3,470,600	\$474,531,000	\$136,729	10,959,600	\$899,452,000	\$82,070	9,818,000	\$333,378,000	\$33,956

Professional, Scientific, and Technical Services; Management of Companies and Enterprises

Report Area	Professional, Scientific, and Technical Services Jobs	Professional, Scientific, and Technical Services Earnings (\$1,000)	Professional, Scientific, and Technical Services Average	Management of Companies and Enterprises Jobs	Management of Companies and Enterprises Earnings (\$1,000)	Management of Companies and Enterprises Average
Report Location	1,415	\$66,521	\$47,011	260	\$26,242	\$100,931
Minnesota	244,556	\$22,010,000	\$90,000	93,925	\$13,531,800	\$144,071
United States	14,731,300	\$1,383,840,000	\$93,939	2,786,000	\$357,552,000	\$128,339

Accommodation and Food Services; Other Services, Except Public Administration

Report Area	Accommodation and Food Services <i>Jobs</i>	Accommodation and Food Services <i>Earnings</i> (\$1,000)	Accommodation and Food Services <i>Average</i>	Other Services, Except Public Administration <i>Jobs</i>	Other Services, Except Public Administration <i>Earnings</i> (\$1,000)	Other Services, Except Public Administration <i>Average</i>
Report Location	1,904	\$38,148	\$20,035	2,050	\$124,155	\$60,563
Minnesota	243,194	\$6,210,890	\$25,539	200,944	\$8,338,450	\$41,496
United States	15,286,900	\$455,918,000	\$29,824	11,748,900	\$469,162,000	\$39,932

Government and Government Enterprises

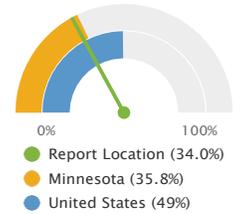
Report Area	Government and Government Enterprises <i>Jobs</i>	Government and Government Enterprises <i>Earnings</i> (\$1,000)	Government and Government Enterprises <i>Average</i>
Report Location	5,226	\$340,043	\$65,067
Minnesota	429,639	\$31,063,200	\$72,301
United States	24,736,000	\$2,057,480,000	\$83,178

Free and Reduced Lunch Program

Free or reduced price lunches are served to qualifying students in families with income between under 185 percent (reduced price) or under 130% (free lunch) of the US federal poverty threshold as part of the federal National School Lunch Program (NSLP). Out of 12,154 total public school students in the report area, 4,136 were eligible for the free or reduced price lunch program in the latest report year. This represents 34.0% of public school students, which is lower than the state average of 35.8%. The Free and Reduced Lunch eligibility rate is higher in Wilkin County however at 38.5%.

Report Area	Total Students	Students Eligible for Free or Reduced Price Lunch	Students Eligible for Free or Reduced Price Lunch, Percent
Report Location	12,154	4,136	34.0%
Clay County, MN	11,094	3,728	33.6%
Wilkin County, MN	1,060	408	38.5%
Minnesota	891,477	319,571	35.8%
United States	50,829,148	25,226,683	49.6%

Percentage of Students Eligible for Free or Reduced Price School Lunch



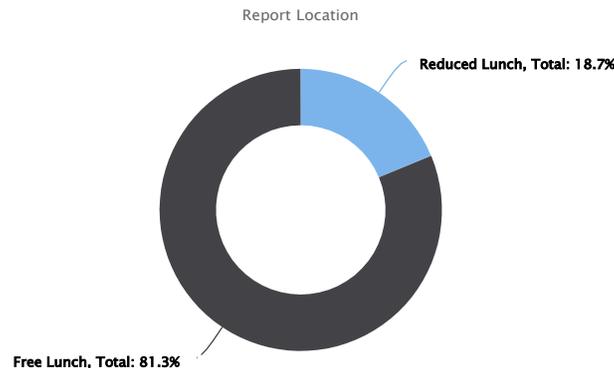
Note: This indicator is compared to the state average.
Data Source: National Center for Education Statistics, NCEES - Common Core of Data, 2019-20. Source geography: Address

Children Eligible for Free or Reduced Price Lunch by School Year, 2012-13 through 2018-19

The table below shows local, state, and national trends in student free and reduced lunch eligibility by percent.

Report Area	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19
Report Location	35.1%	33.7%	33.6%	34.7%	34.7%	34.7%	34.5%
Clay County, MN	34.4%	33%	32.8%	33.9%	33.9%	33.9%	33.9%
Wilkin County, MN	41.5%	40.1%	40.4%	41.9%	41.8%	41.8%	40.8%
Minnesota	38.3%	38.5%	38.4%	38.1%	37.7%	37.7%	36.4%
United States	51.8%	52.4%	52.3%	52.7%	52.1%	52.1%	52.4%

Children Eligible for Free or Reduced Price Lunch by Eligibility

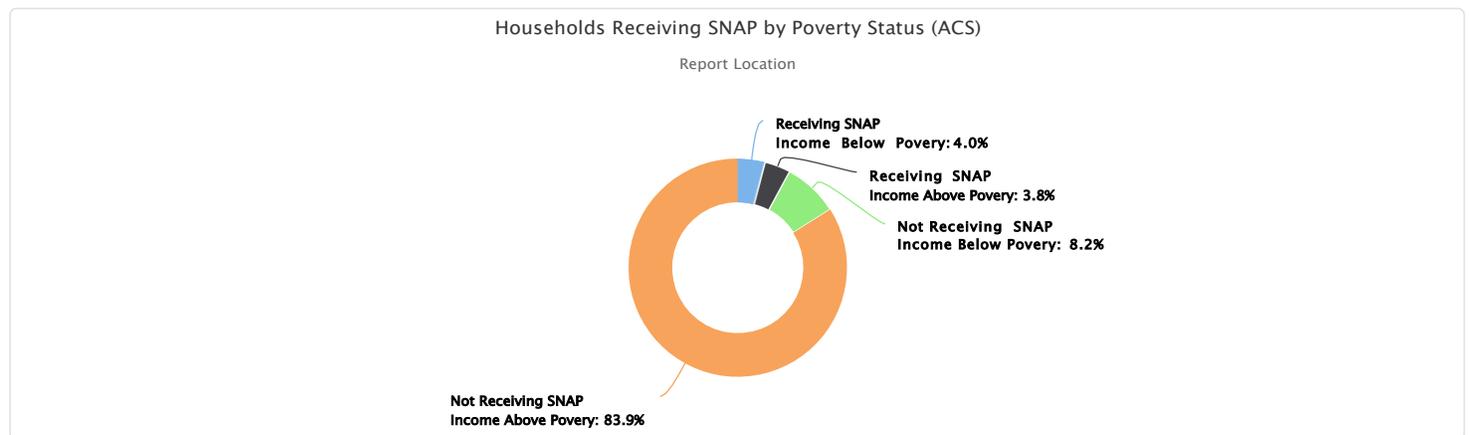


Households Receiving SNAP by Poverty Status (ACS)

The below table shows that according to the American Community Survey (ACS), 2,135 households (or 7.9%) received SNAP payments during 2019. During this same period there were 2,229 households with income levels below the poverty level that were not receiving SNAP payments.

Report Area	Households Receiving SNAP Total	Households Receiving SNAP Percent	Households Receiving SNAP Income Below Poverty	Households Receiving SNAP Income Above Poverty	Households Not Receiving SNAP Total	Households Not Receiving SNAP Percent	Households Not Receiving SNAP Income Below Poverty	Households Not Receiving SNAP Income Above Poverty
Report Location	2,135	7.9%	1,097	1,038	25,047	92.1%	2,229	22,818
Clay County, MN	1,865	7.65%	950	915	22,499	92.35%	2,123	20,376
Wilkin County, MN	270	9.58%	147	123	2,548	90.42%	106	2,442
Minnesota	172,477	7.89%	81,101	91,376	2,013,126	92.11%	126,797	1,886,329
United States	14,171,567	11.74%	6,707,025	7,464,542	106,584,481	88.26%	8,903,117	97,681,364

Data Source: US Census Bureau, American Community Survey, 2015-19. Source geography: County



Food Insecurity

This indicator reports the estimated percentage of the population that experienced food insecurity at some point during the report year. Food insecurity is the household-level economic and social condition of limited or uncertain access to adequate food.

Report Area	Total Population	Food Insecure Population, Total	Food Insecurity Rate
Report Location	68,601	6,610	9.64%
Clay County, MN	62,268	6,040	9.70%
Wilkin County, MN	6,333	570	9.00%
Minnesota	5,546,813	504,760	9.10%
United States	325,717,422	41,133,950	12.63%

Food Insecurity - Food Insecure Children

This indicator reports the estimated percentage of the population under age 18 that experienced food insecurity at some point during the report year. Food insecurity is the household-level economic and social condition of limited or uncertain access to adequate food.

Report Area	Population Under Age 18	Food Insecure Children, Total	Child Food Insecurity Rate
Report Location	16,188	2,100	12.97%
Clay County, MN	14,692	1,910	13.00%
Wilkin County, MN	1,496	190	12.70%
Minnesota	376,744	70,211	18.60%
United States	73,641,039	13,411,620	18.21%

Food Insecurity - Food Insecure Population Ineligible for Assistance

This indicator reports the estimated percentage of the total population and the population under age 18 that experienced food insecurity at some point during the report year, but are ineligible for State or Federal nutrition assistance. Food insecurity is the household-level economic and social condition of limited or uncertain access to adequate food. Assistance eligibility is determined based on household income of the food insecure households relative to the maximum income-to-poverty ratio for assistance programs (SNAP, WIC, school meals, CSFP and TEFAP).

Report Area	Food Insecure Population	Food Insecure Population Ineligible for Assistance, Percent	Food Insecure Children	Food Insecure Children Ineligible for Assistance, Percent
Report Location	6,610	38.00%	2,100	28.00%
Clay County, MN	6,040	38.00%	1,910	29.00%
Wilkin County, MN	570	31.00%	190	19.00%
Minnesota	504,760	40.00%	163,310	33.00%
United States	41,133,950	33.00%	13,411,620	35.00%

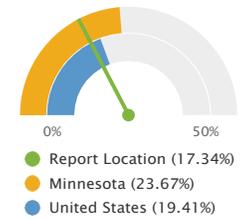
Low Income and Low Food Access

This indicator reports the percentage of the low income population with low food access. Low food access is defined as living more than ½ mile from the nearest supermarket, supercenter, or large grocery store. Data are from the April 2021 [Food Access Research Atlas](#) dataset. This indicator is relevant because it highlights populations and geographies facing food insecurity.

17.34% of the low-income population in the report area have low food access. The total low-income population in the report area with low food access is 3,064.

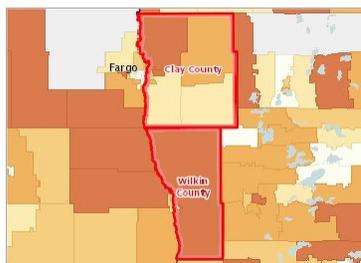
Report Area	Total Population	Low Income Population	Low Income Population with Low Food Access	Percent Low Income Population with Low Food Access
Report Location	65,575	17,668	3,064	17.34%
Clay County, MN	58,999	16,074	2,690	16.74%
Wilkin County, MN	6,576	1,594	374	23.46%
Minnesota	5,303,925	1,275,978	302,019	23.67%
United States	308,745,538	97,055,825	18,834,033	19.41%

Percent Low Income Population with Low Food Access



Note: This indicator is compared to the state average.

Data Source: US Department of Agriculture, Economic Research Service, [USDA - Food Access Research Atlas](#). 2019. Source geography: Tract



[View larger map](#)

Population with Limited Food Access, Low Income, Percent by Tract, USDA - FARA 2019

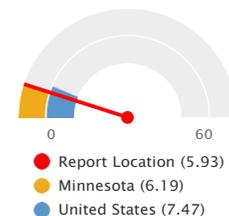


SNAP Authorized Food Stores

This indicator reports the number of SNAP-authorized food stores as a rate per 10,000 population. SNAP-authorized stores include grocery stores as well as supercenters, specialty food stores, and convenience stores that are authorized to accept SNAP (Supplemental Nutrition Assistance Program) benefits. The report area contains a total of 42 SNAP-authorized retailers with a rate of 5.93.

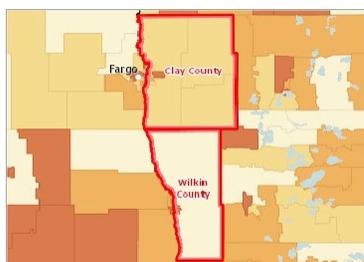
Report Area	Total Population (2020)	Total SNAP-Authorized Retailers	SNAP-Authorized Retailers, Rate per 10,000 Population
Report Location	70,849	42	5.93
Clay County, MN	64,688	38	5.87
Wilkin County, MN	6,161	4	6.49
Minnesota	5,657,155	3,501	6.19
United States	332,898,996	248,526	7.47

SNAP-Authorized Retailers, Rate (Per 10,000 Population)



Note: This indicator is compared to the state average.

Data Source: US Department of Agriculture, Food and Nutrition Service, USDA - SNAP Retailer Locator. Additional data analysis by CARES, 2021. Source geography: Tract



[View larger map](#)

SNAP-Authorized Retailers Access, Rate per 10,000 Population by Tract, USDA 2021

- Over 12.0
- 6.1 - 12.0
- Under 6.0
- No SNAP-Authorized Retailers
- No Population or No Data
- Report Location

Health

Medicare and Medicaid Providers

Total institutional Medicare and Medicaid providers, including hospitals, nursing facilities, Federally qualified health centers, rural health clinics and community mental health centers for the report area are shown. According to the U.S. Department of Health and Human Services, there were 12 active Medicare and Medicaid institutional service providers in the report area in the third quarter of 2020.

Report Area	Total Institutional Providers	Hospitals	Nursing Facilities	Federally Qualified Health Centers	Rural Health Clinics	Community Mental Health Centers
Report Location	12	1	5	2	1	0
Clay County, MN	8	0	4	2	1	0
Wilkin County, MN	4	1	1	0	0	0
Minnesota	1,301	147	364	74	100	1
United States	77,398	7,292	15,269	10,382	4,894	129

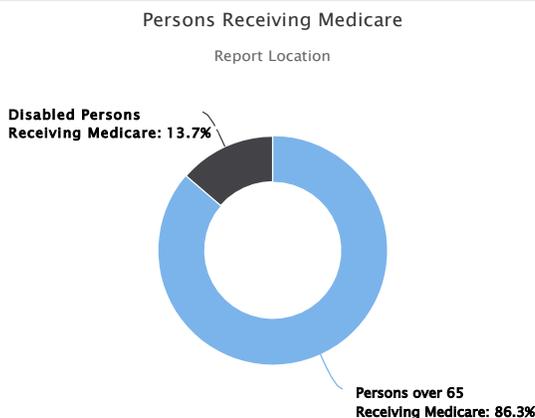
Data Source: US Department of Health & Human Services, Center for Medicare & Medicaid Services, [Provider of Services File](#). September 2020. Source geography: County

Persons Receiving Medicare

The total number of persons receiving Medicare is shown, broken down by number over 65 and number of disabled persons receiving Medicare for the report area. The U.S. Department of Health and Human Services reported that a total of 11,434 persons were receiving Medicare benefits in the report area in 2019. A large number of individuals in our society are aware that persons over 65 years of age receive Medicare; however, many of them are unaware that disabled persons also receive Medicare benefits. A total of 1,566 disabled persons in the report area received Medicare benefits in 2019.

Report Area	Persons Over 65 Receiving Medicare	Disabled Persons Receiving Medicare	Total Persons Receiving Medicare
Report Location	9,868	1,566	11,434
Clay County, MN	8,630	1,392	10,022
Wilkin County, MN	1,238	174	1,412
Minnesota	1,801,657	241,775	2,043,432
United States	52,987,966	8,519,960	61,507,926

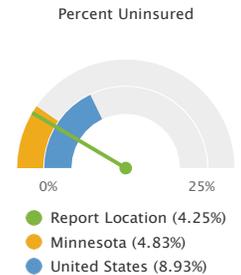
Data Source: Centers for Medicare and Medicaid Services, [CMS - Geographic Variation Public Use File](#). Source geography: County



Uninsured Population

The uninsured population of 2019 is calculated by estimating the number of persons eligible for insurance (generally those under 65) minus the estimated number of insured persons.

Report Area	Insurance Population (2019 Estimate)	Number Insured	Number Uninsured	Percent Uninsured
Report Location	69,737	54,876	2,962	4.25%
Clay County, MN	63,446	50,192	2,724	4.29%
Wilkin County, MN	6,291	4,684	238	3.78%
Minnesota	5,563,378	4,364,123	268,829	4.83%
United States	324,697,795	238,355,740	28,980,723	8.93%



Note: This indicator is compared to the state average.

Data Source: US Census Bureau, American Community Survey, US Census Bureau, Small Area Health Insurance Estimates, 2019. Source geography: County

Child Maltreatment Reports, 2020

	Threatened Injury	Neglect	Sexual Abuse	Mental Injury	Physical Abuse	Total Alleged Victims	Rate per 1,000
Clay	74	270	78	12	73	418	26.2%
Wilkin	5	43	8	0	14	57	40.8%
Minnesota	5,980	20,965	5,048	1,554	8,040	34,232	26.3%

Children in out-of-home care, 2020

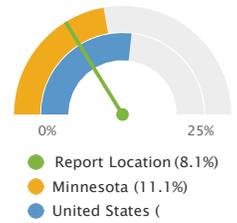
	Under 18 Female	Under 18 Male	18 + Female	18+ Male	Total	Total Child Population Est	Rate per 1,000
Clay County	104	115	5	4	228	15,923	13.7%
Wilkin County	14	20	1	3	38	1,397	24.3%
Minnesota	6,143	6,599	379	321	13,442	1,303,157	9.8%

Asthma Prevalence

Within the report area, there were 2,215 adults age 18 and older who self-report that they have ever been told by a doctor, nurse, or other health professional that they had asthma. This represents 8.1% of the total survey population age 18 and older.

Report Area	Survey Population (Adults Age 18+)	Total Adults with Asthma	Percent Adults with Asthma
Report Location	27,347	2,215	8.1%
Clay County, MN	27,347	2,215	8.1%
Wilkin County, MN	No data	No data	No data
Minnesota	4,024,681	446,402	11.1%
United States	237,197,465	31,697,608	13.4%

Percent Adults with Asthma



Note: This indicator is compared to the state average.

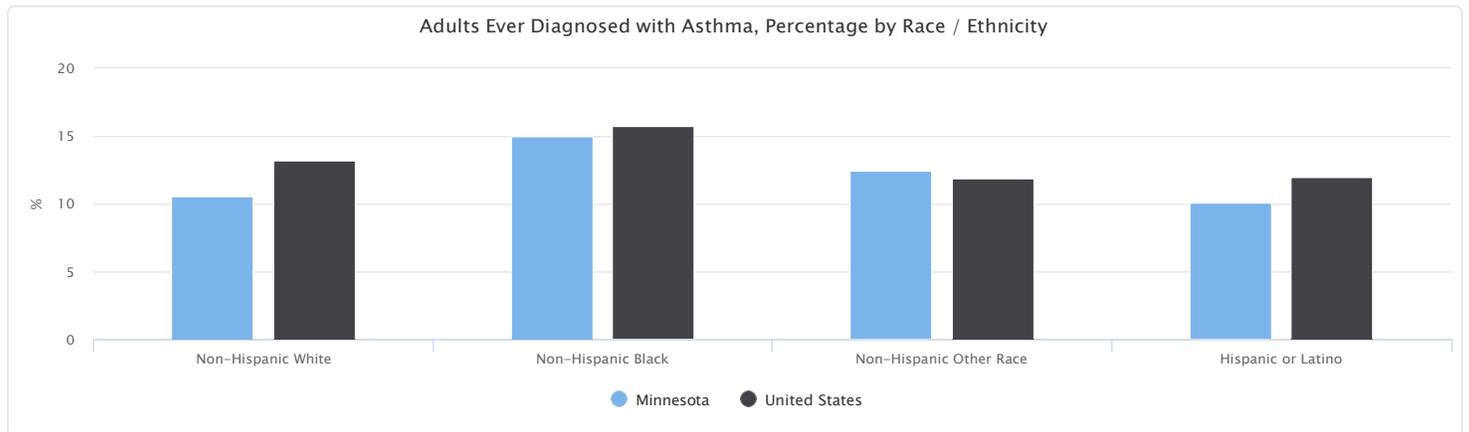
Data Source: Centers for Disease Control and Prevention, Behavioral Risk Factor Surveillance System. Additional data analysis by CARES. 2011-12. Source geography: County

Adults Ever Diagnosed with Asthma, Percentage by Race / Ethnicity

The table below displays the prevalence of asthma among the adult population by race/ethnicity

Report Area	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other Race	Hispanic or Latino
Minnesota	10.6%	15.0%	12.5%	10.1%
United States	13.2%	15.8%	11.9%	12.0%

Note: No county data available. See data source and methodology for more details.



Deaths of Despair

This indicator reports the rate of death due to intentional self-harm (suicide), alcohol-related disease, and drug overdoses per 100,000 population. Figures are reported as rates age-adjusted to year 2000 standard. Rates are summarized for report areas from county level data, only where data is available. This indicator is relevant because suicide is an indicator of poor mental health.

Report Area	Total Population	Avg. Annual Deaths, 2011-2017	Mortality Rate, 2001-2007	Mortality Rate, 2011-2017
Report Location	67,997	22	24.19	35.06
Clay County, MN	61,525	22	24.4	35.06
Wilkin County, MN	6,472	Suppressed	22.9	Suppressed
Minnesota	5,455,386	1,787	21.1	32.8
United States	318,679,623	129,605	28.9	40.67

Note: This indicator is compared to the state average.

Data Source: Centers for Disease Control and Prevention, *National Vital Statistics System*. Accessed via *CDC WONDER*. 2011-17. Source geography: County

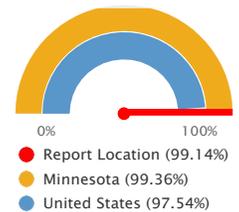
Infrastructure

Broadband Access

This indicator reports the percentage of population with access to high-speed internet. Data are based on the reported service area of providers offering download speeds of 25 MBPS or more and upload speeds of 3 MBPS or more. This data represent both wireline and fixed/terrestrial wireless internet providers. Cellular internet providers are not included.

Report Area	Total Population (2020)	Access to DL Speeds > 25MBPS (2020)
Report Location	70,849	99.14%
Clay County, MN	64,688	99.09%
Wilkin County, MN	6,161	99.64%
Minnesota	5,657,155	99.36%
United States	332,650,128	97.54%

Percentage of Population with Access to Broadband Internet (DL Speeds > 25MBPS)

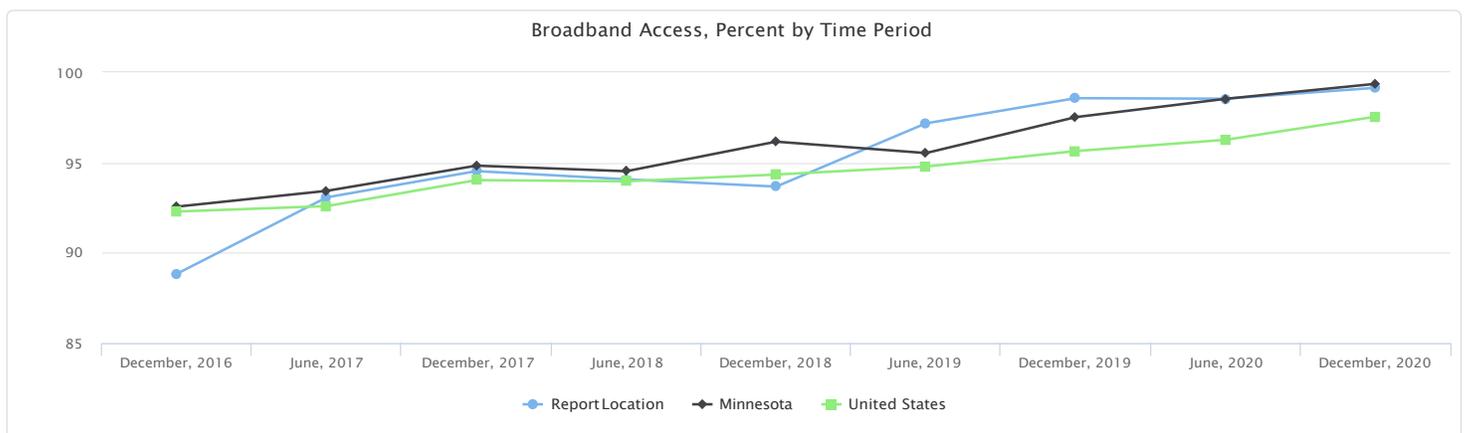


Note: This indicator is compared to the state average.

Data Source: *National Broadband Map*. Dec 2020. Source geography: Tract

Broadband Access, Percent by Time Period

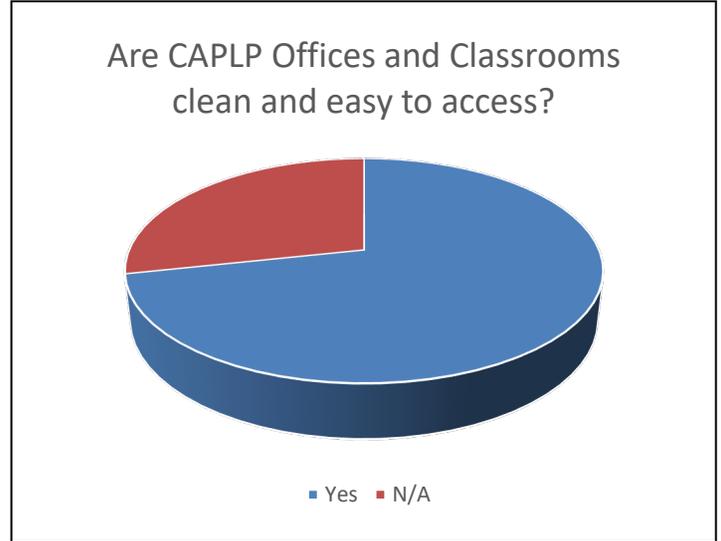
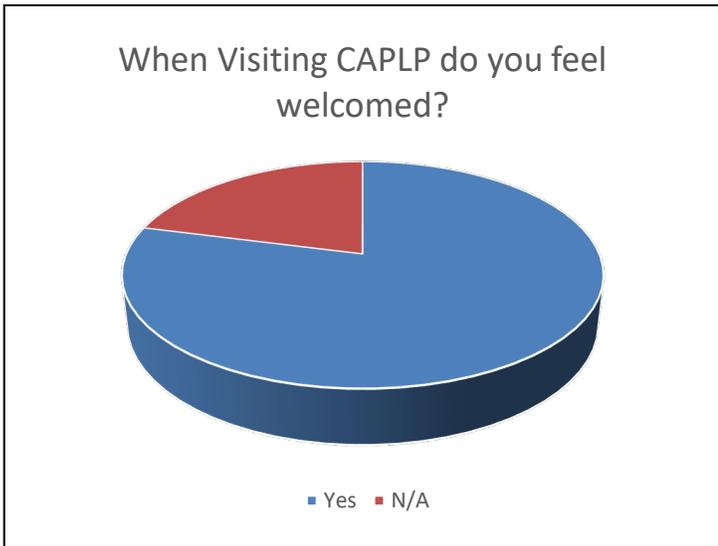
The chart below displays temporal trends in high-speed internet availability as the percent of the population with access to broadband in the indicated area.



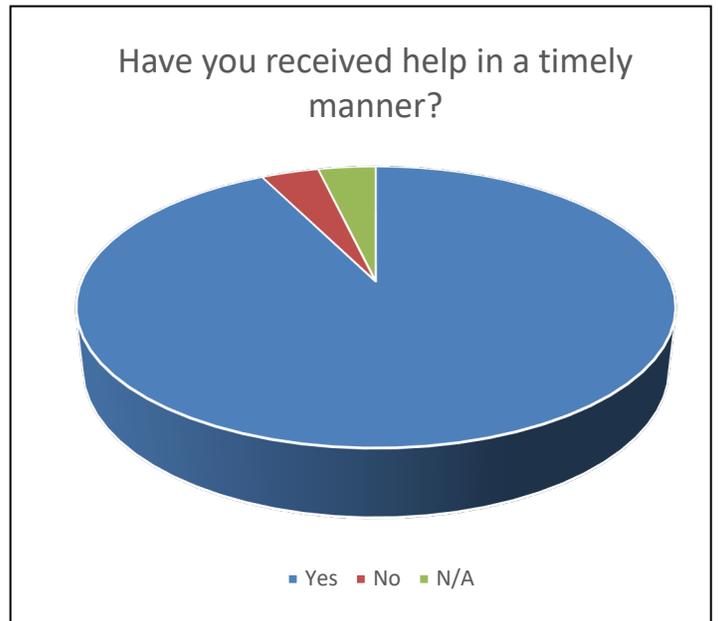
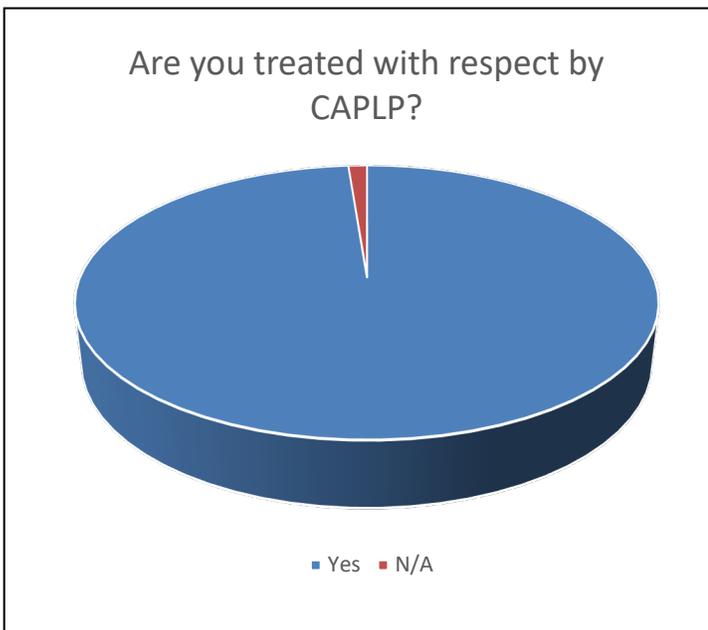
Customer & Community Feedback

Customer Feedback

As part of the Community Assessment process, CAPLP conducted a survey of current CAPLP customers. 100% of customers that had visited CAPLP in person reported that they felt welcomed when visiting CAPLP (note: due to the COVID 19 pandemic 21% of customers surveyed had not visited CAPLP in person). A very high percentage (over 90%) of customers rated CAPLP favorably.

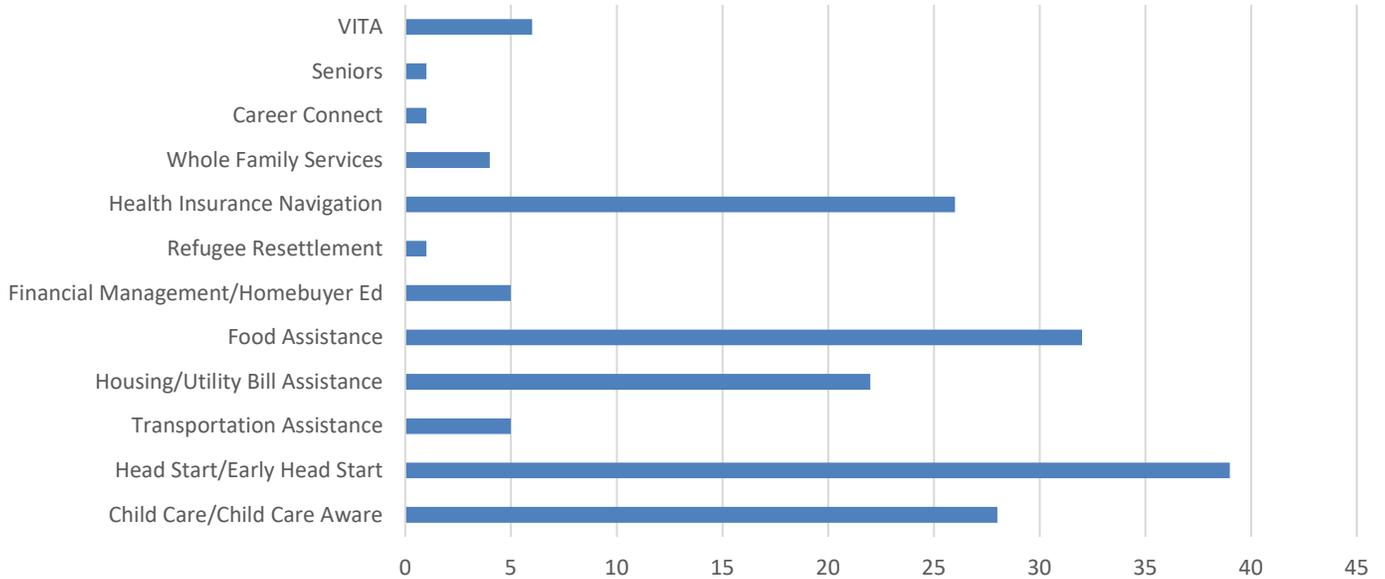


"All your staff has been great to work with and very helpful."

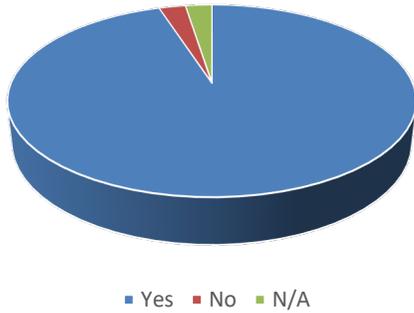


"Always amazing, friendly helpful staff!"

Which of the following services doe your family currently access?

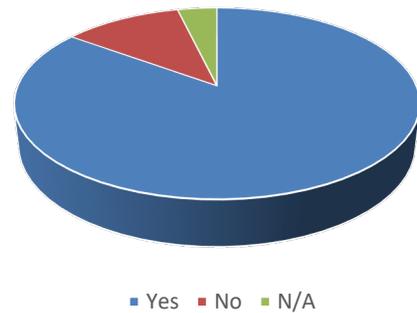


Did you receive the information/services you needed?



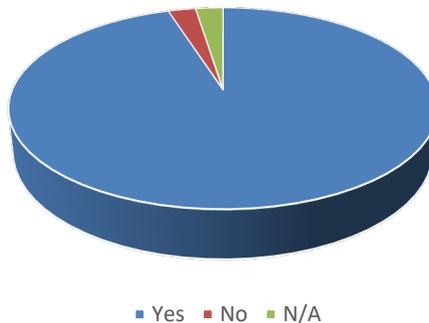
"I received what was available, was less than I needed"

Are you provided with info about other services available at CAPLP?



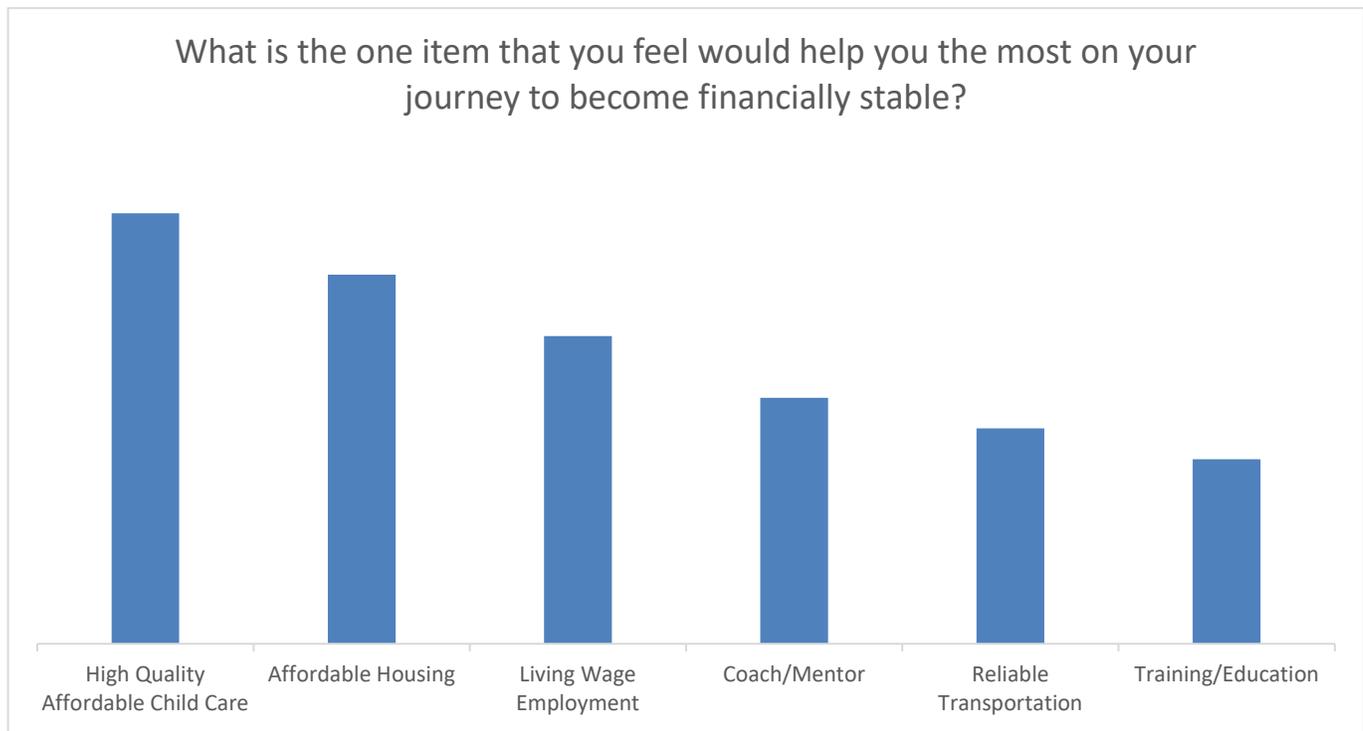
"Staff need more cross training on ALL programs and resources"

Would you recommend CAPLP to a friend or family member?



"Absolutely would and have!"

According to the same customer survey, the top 3 needs identified by low-income residents in our community are High Quality, Affordable Child Care, Affordable Housing and Living Wage Employment. These needs are consistent with previous community assessments as well as the data collected for our region.



There were several additional comments included at the end of the survey expressing gratitude to the team at CAPLP!

I'm so grateful for the help. Thank you

Just that I love Headstart.

Keep up the good work.

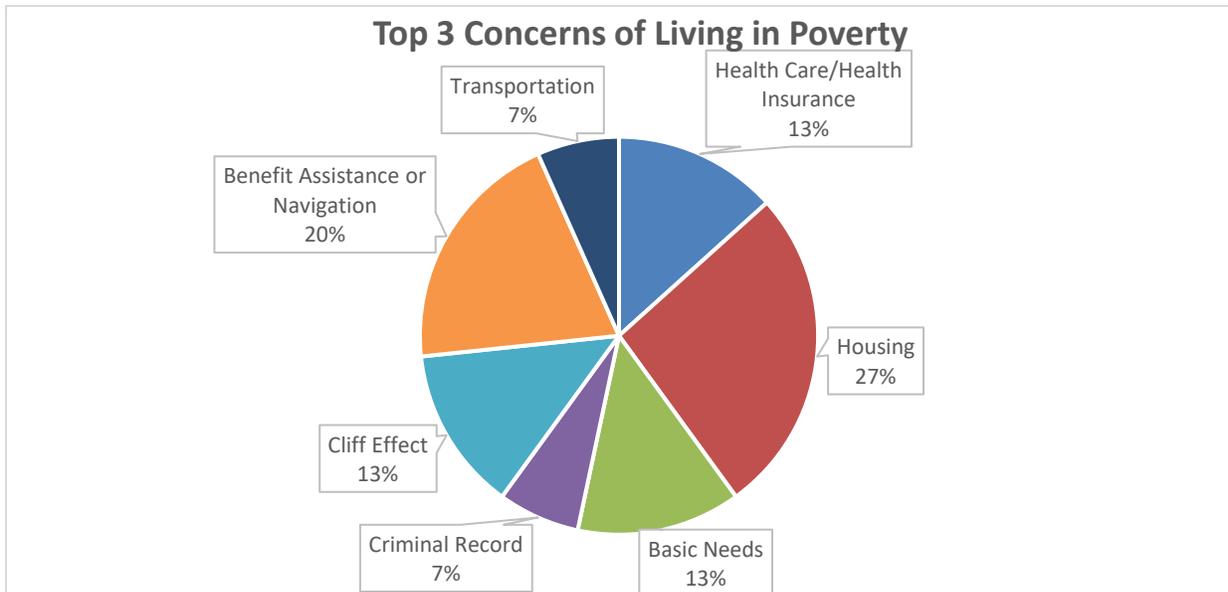
You all are great and my child absolutely loves her teachers!

Best service for the community!

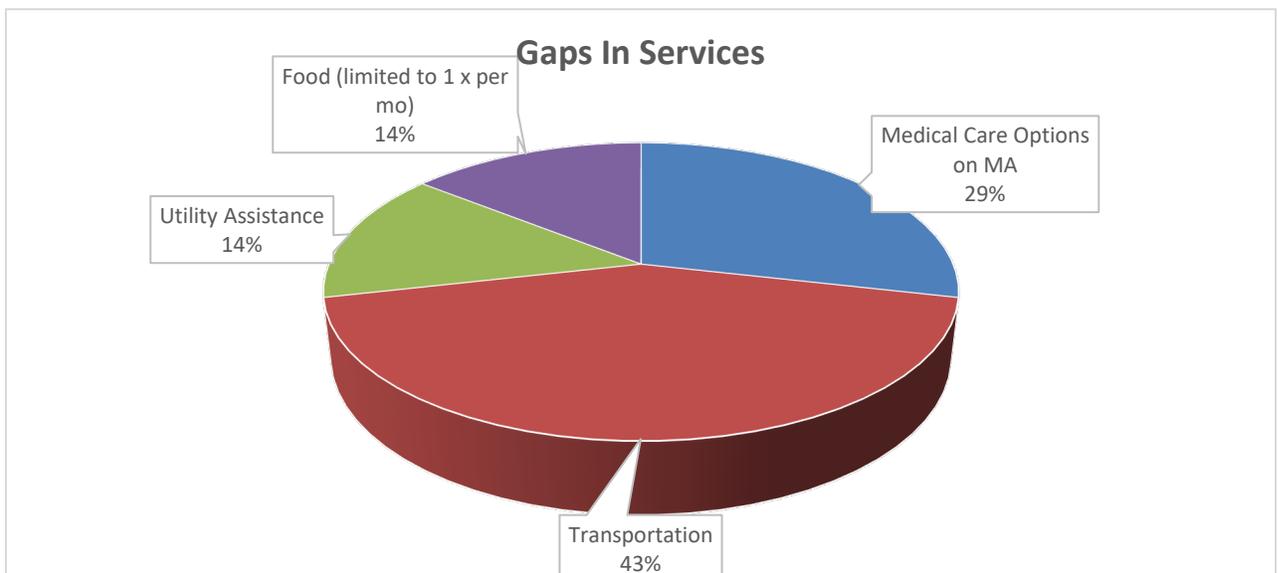
Customer Focus Groups

Two focus groups were conducted as part of the Community Needs Assessment for our region. The purpose of the focus groups is to find the existing needs of our community residents, with particular attention to those who are low-income, assess whether the needs of our residents has changed, and to help us determine whether new programs need to be created to assist area residents. Focus groups were conducted via Zoom Video Conference due to the COVID-19 Pandemic. Participants were asked a series of questions and provided feedback. The summary of these focus groups is outlined below.

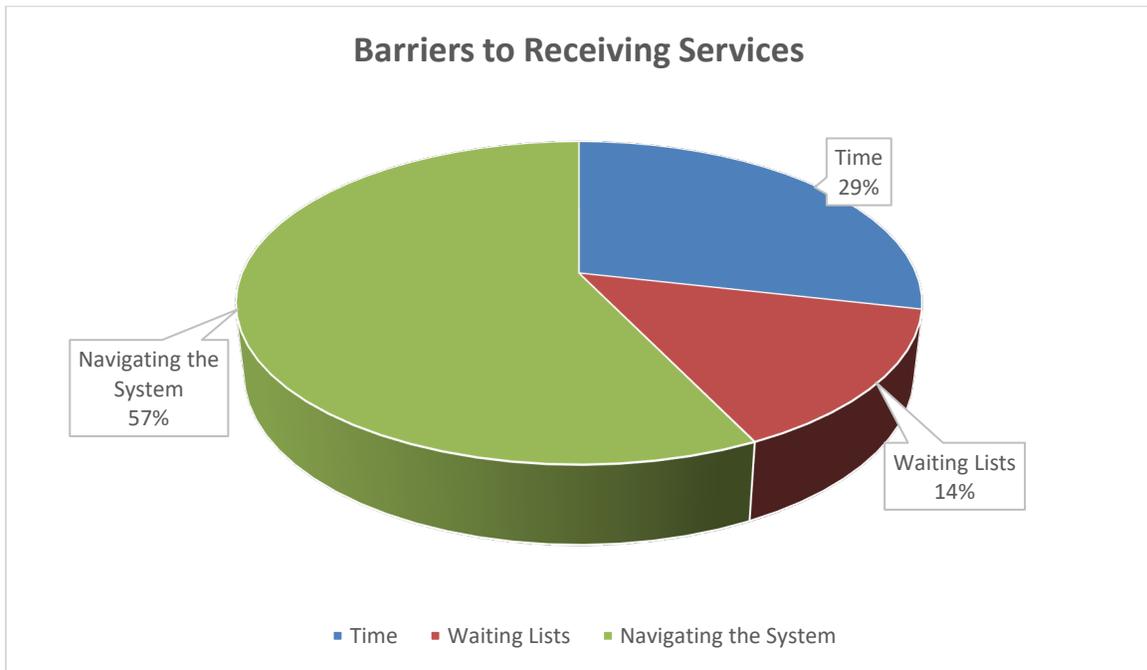
1. What are the top 3 concerns related to living in poverty that you have for you or your family? The top 3 concerns identified by the focus groups were Housing, Health care or Health Insurance, and accessing assistance or navigating the “system”.



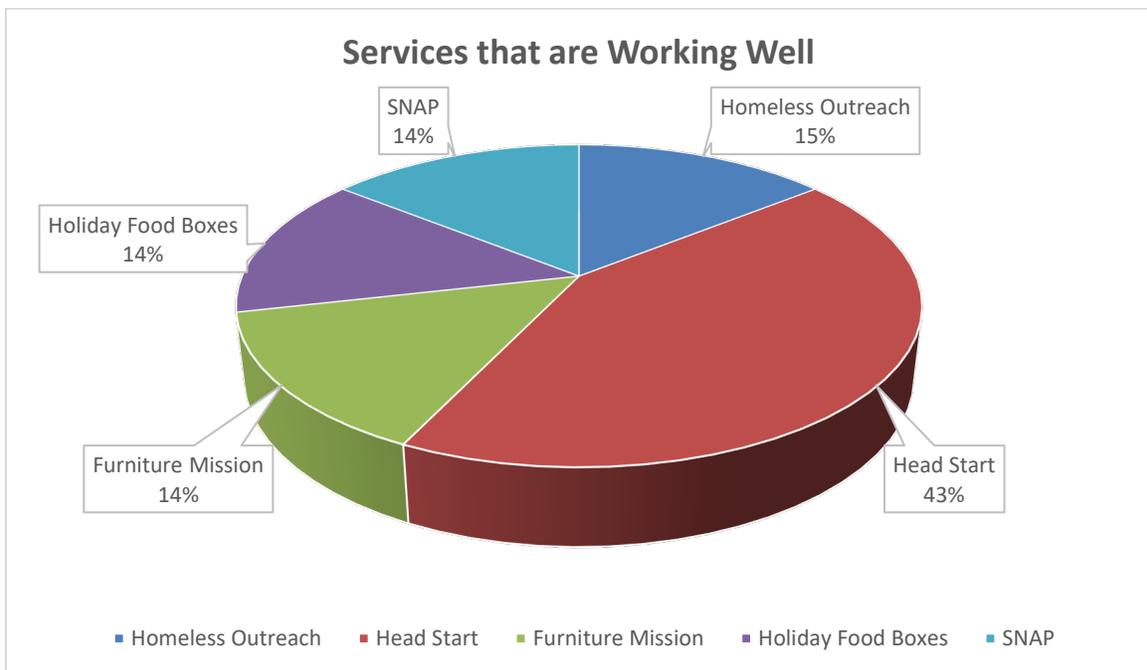
2. Has there been a time when you needed assistance and there were not any services in our community to help you? If so, please tell us what services you were seeking. The largest gaps in services identified were transportation (especially in rural areas and to and from Head Start and car repairs), and accessing health care when on medical assistance.



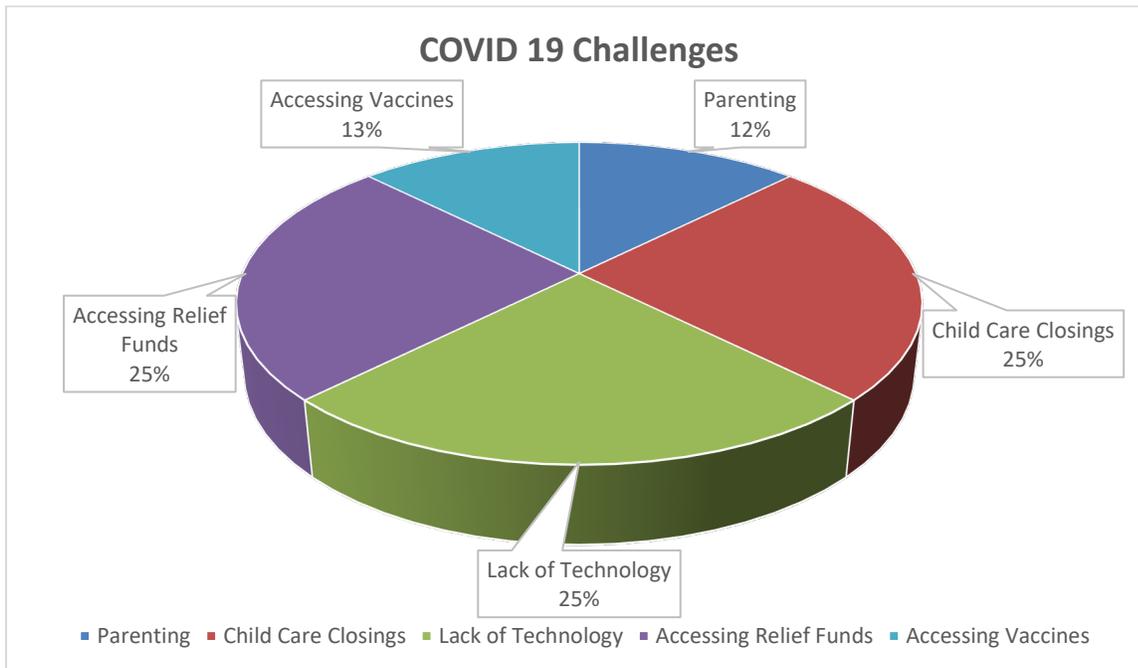
3. What barriers have you experienced when trying to access services that prevented you from getting help? By far the largest barrier identified to access services is learning how to navigate the system.



4. What services in our community do you think are working well? The group felt that the services that are working well include Head Start and Homeless Outreach.



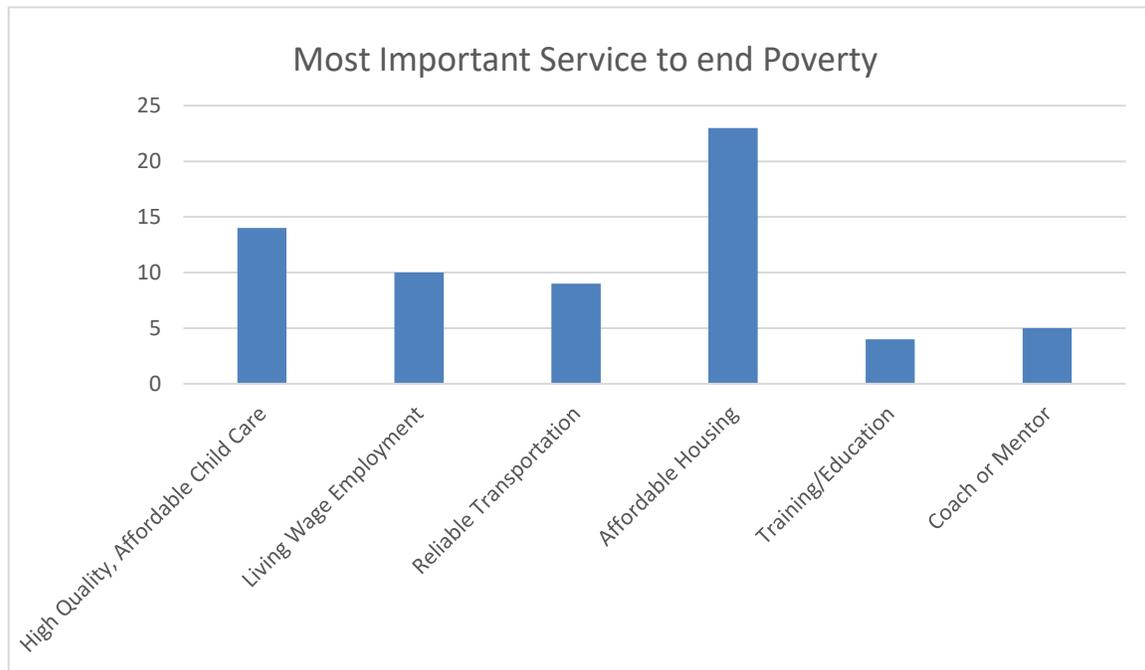
5. What effect has the COVID-19 pandemic had on your family? The focus group agreed that the most difficult aspect of the COVID-19 pandemic is coping with child care closings, especially when you need to get to work, a lack of technology to join virtual meetings and school, and figuring out how to access the COVID-19 relief funds.



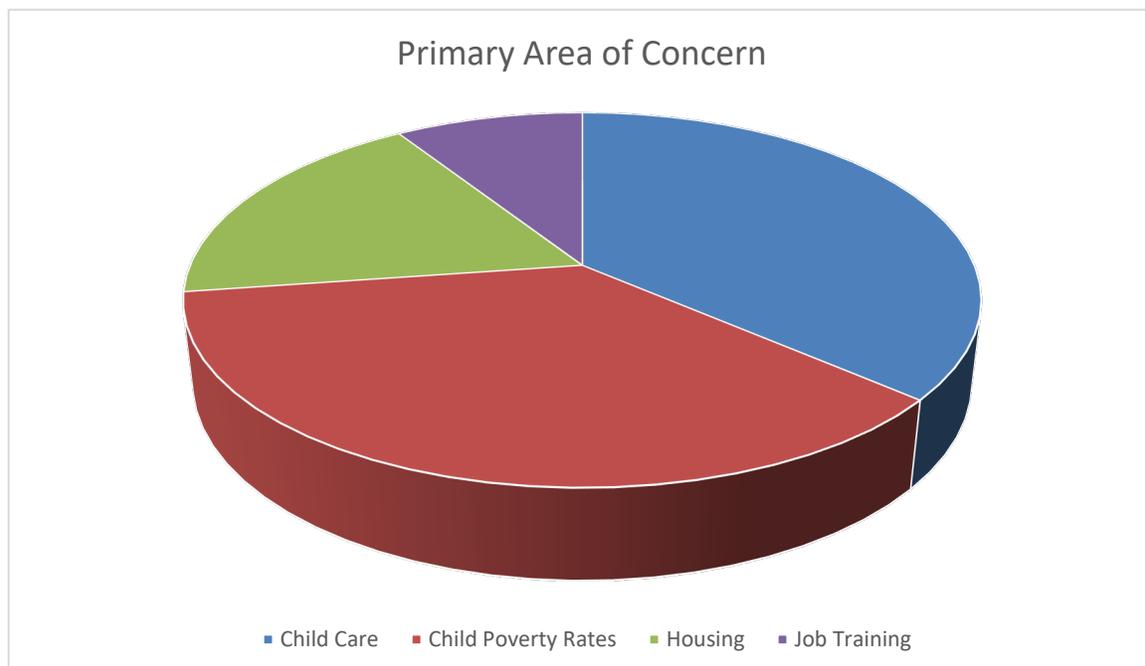
6. What is the most important thing that CAPLP could do to help people in our community escape poverty?
- CAPLP is well-known as a place to help in the community. If there was an intake process that walks people through how to access programs in the community and explain what are the in’s and out’s of the programs available to help. Need someone to walk you through the process. Communicate in a way that shows you care and are trying to help.
 - Communication with our entire team to ensure that we can provide the services needed to assist people out of poverty.
 - You all are already doing everything! If you work the system and ask for help you can get everything you need. What we don’t provide we give referrals for. Some people don’t know about CAPLP – need to let people know about the great services we offer.
7. Tell us about your experiences with CAPLP?
- I’ve had the good, the bad and the ugly. The percentage is higher with the good! The good outweighs the bad and the ugly. I’m very hard to please – learned to accept the things that I can’t change and also how important it is to advocate for yourself.
 - You don’t realize that something you may have helped me with or shown me how to access a benefit – the amount of impact that has on my life I don’t think you will ever realize the change that you made for us. We appreciate you showing up every day and doing what you can do for us!
 - Thank you for taking time to see where you can improve!
 - I think it’s a great program – the whole situation is great. Staff have been super helpful. My child wouldn’t be where he is without CAPLP

Community Feedback

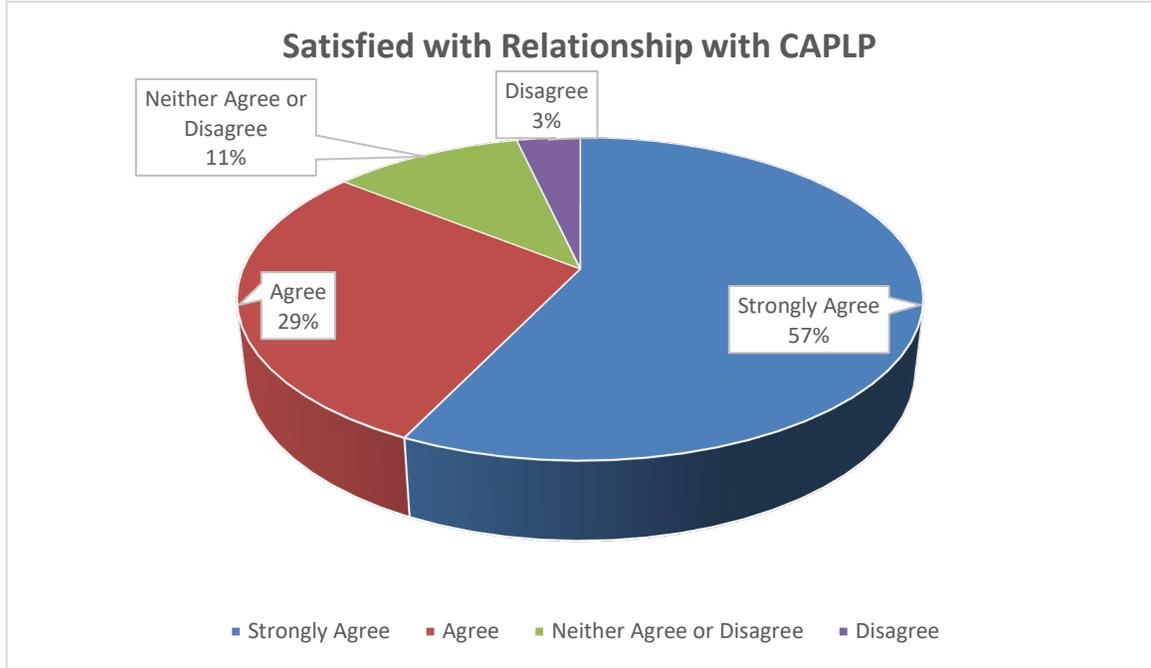
As part of the community assessment process, we also gathered data from Community Partner's and the Board of Directors. We had 57 community partners complete the survey, and 8 board members. The vast majority of community partners indicated that affordable housing is the most critical service to focus on to end poverty, with High Quality Affordable Child Care and Living Wage Employment in the top 3. This is in alignment with the customers surveyed as well.



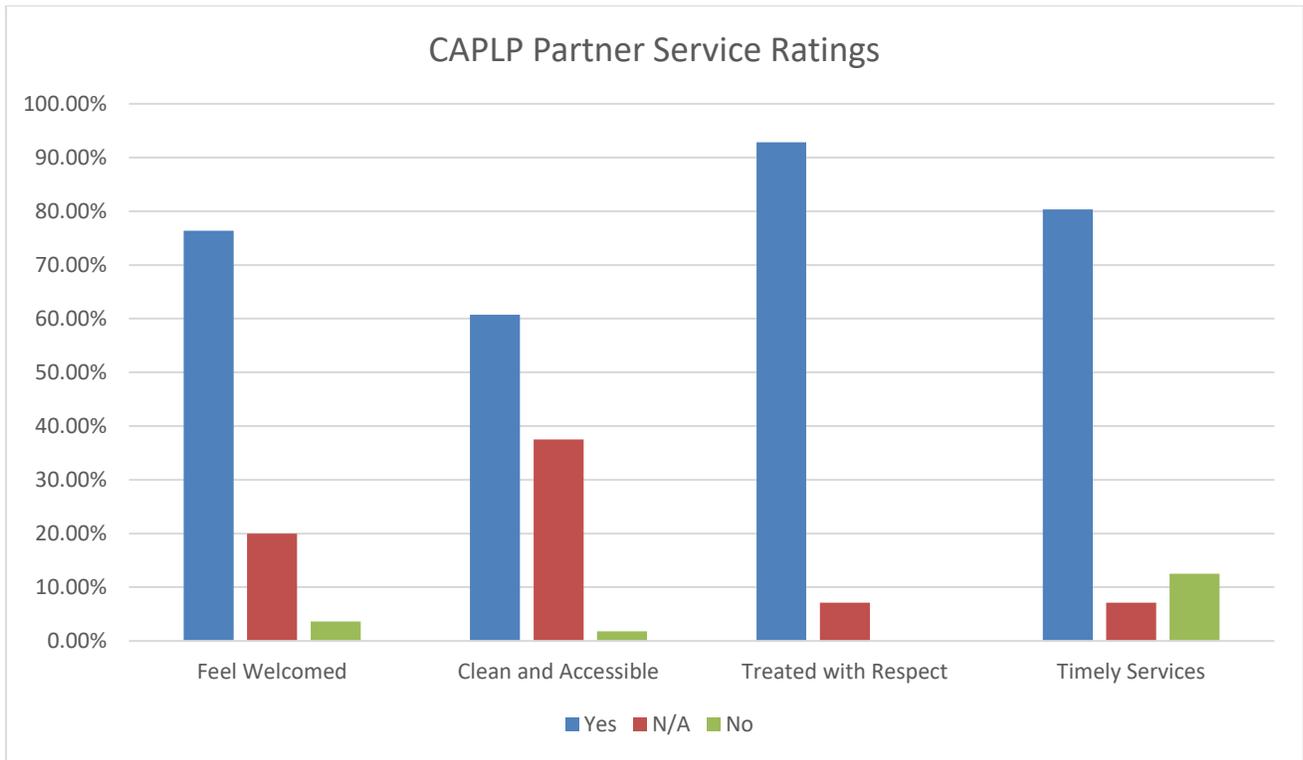
The Board of Directors was also surveyed after reviewing the preliminary community assessment data and were asked to indicate their primary area of concern regarding the people in our community. Child Poverty Rates and the inequality of poverty along with High Quality, Affordable Child Care were the top 2 area of concern identified followed by Affordable Housing and Job Training.



In addition to collecting information on community needs, CAPLP also surveyed partners on their satisfaction with our services. In this survey, over 90% of respondents indicated that they felt that partnering with CAPLP helps our organizations achieve our goals and are satisfied with our partnership.



Community partners were also surveyed on their experiences when they and or their clients have visited CAPLP. A fairly large percentage of those surveyed reported that they had not been to our offices or classrooms in the past several years in person due to the COVID-19 pandemic, therefore the number that responded N/A is higher than we would typically expect. However, over 90% of those surveyed indicated that they and their clients are treated with respect by CAPLP Employees and volunteers! The largest area for improvement is in the area of timeliness of services, with just over 12% of those surveyed indicating they did not receive help in a timely manner. The feedback in this area included that staff are not always available, or that it sometimes takes a long time to hear back on requests for services.



Conclusion

The communities that CAPLP serves continue to struggle with the causes and conditions of poverty, which have been exacerbated by the COVID-19 Pandemic. Over the past several years, we have experienced an increase in our poverty rates, and especially in our child poverty rates in BIPOC families. At the same time our rural areas are aging, and we continue to experience rapid growth in the needs identified by people over the age of 65. The highest needs identified by the communities we serve continue to be similar to previous assessments with Child Care, Living Wage Employment and Affordable Housing rising to the top.

The data collected through this assessment of community needs will be utilized to guide the strategic planning and direction of CAPLP programs, resources and services over the next 5 years. Assessment information will be updated annually as community resources, needs and gaps change over time.